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June 26-Dec 25, 1948

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

Vol. 9 No. 39

6th ANNIVERSARY ISSUE

JUNE 26, 1948

Charles Kanter's **WURLITZER 1100s**

**are SAVING \$3.50 per week per
location on records and service...
taking in \$20.00 more per week**

"Because there is a terrific needle saving and practically no record replacement, the Zenith Cobra Tone Arm, used on Wurlitzer 1100s, can't be compared with any tone arm on the market. My locations are impressed with the streamlined turret-top appearance of the 1100—also with the Encore Program Selector whose novel appeal stimulates play."

Chas Kanter

In addition to saving him \$3.50 per week in records and service, Wurlitzer 1100s are taking in \$20.00 more per week than the phonographs they replaced in Charles Kanter's top spots.

Estimate what your extra earnings should be from Wurlitzer 1100s in your best locations. Add to this the savings in records and service, then you will



CHARLES KANTER, *Ace Sales Company*
Cincinnati, Ohio

appreciate why, for net profit, no other commercial phonograph can compare with Wurlitzer 1100s.

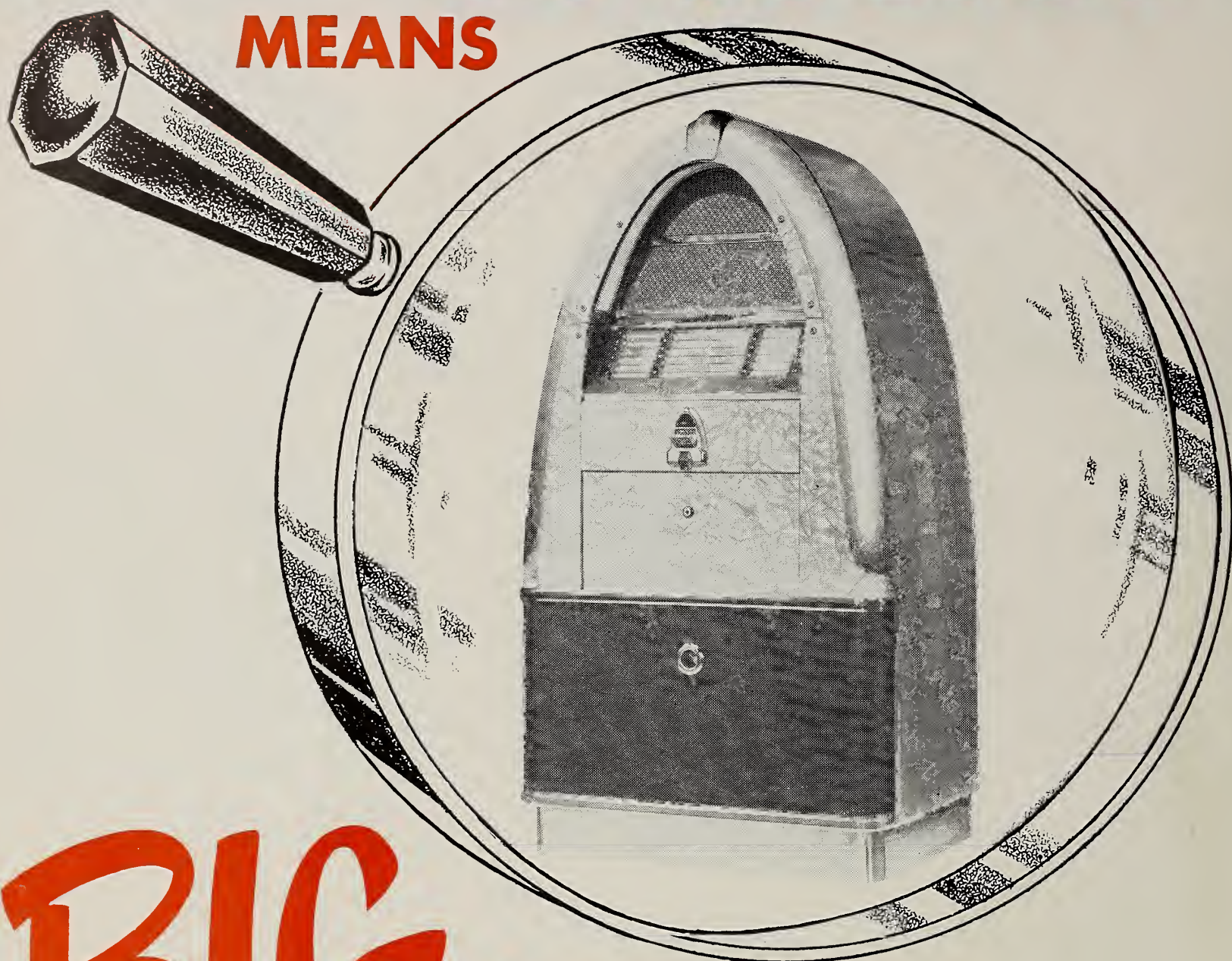
You, too, can make more money by replacing your old phonographs that take in too little—cost too much to service. Step up your profits by putting Wurlitzer 1100s in your top spots, and then a better paying phonograph in every other location right down the line. The Rudolph Wurlitzer Company, North Tonawanda, N. Y.



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**GENEROUS TRADE-IN
ALLOWANCES**
on your old phonographs
**EASY TERMS ON
WURLITZER 1100s**

THE **Aireon** *Coronet*

MEANS



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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE—
IT IS NOT SOLD ON NEWSSTANDS

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June 26, 1948

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Talking It Over

The month of July may prove a very noteworthy and memorable one in New York's history from plans being discussed by some leading juke box ops. These men believe that once the 10c subway fare gets going on July 1, they will be better able to adopt the new "volume play" plan.

In short, at such time, they believe, they can change over to either 1 play 10c and 5 plays 25c, or adopt the plan which many other ops are now using, closing off the 5c chute with adhesive tape and an "out of order" sign and feature 2 plays 10c, 6 plays 25c.

They figure that with the subway fare upped to 10c people will have more dimes in their pockets and that the idea of 10c for 2 plays (instead of 2 nickels) will be more apt to meet with approval.

What has been learned to date, is that the 2 plays 10c, 6 plays for 25c, seems to be progressing most rapidly. These New York ops, then, will have the opportunity, after July 1, to decide which they like best.

* * * * *

Also interesting is the demand being built up for the combo juke box-television units. Leading distributors are suddenly starting to pay more attention to TV. They believe now that the ops should start taking advantage of TV plus juke box music for they find that many tavern owners just haven't the cash available to purchase the better video receivers.

As one leading Kentucky distrib pointed out, "There's no reason for the storekeeper to buy a television receiver when the operator can bring it to him in combination with the juke box at no extra outlay to him. In fact," this distrib says, "the tavern owner would be more than happy to insert his own coin to keep the machine in action during important events, knowing that he will get half of it back and also realizing that once he starts the action others in the spot will continue it."

* * * * *

One well known coinman, who has now entered into the finance business, claims that all juke boxes should sell for around \$395 and pinballs for about \$125. "At such time," he continued, "it would pay all finance firms to immediately reenter the business."

He also seems to think that regardless of the higher costs of raw materials, components, labor and increased general overhead expense, that by ingenuity, inventiveness and keen engineering, the average manufacturer should be able to produce a product at much lower price.

"At these prices," he claims, "regardless of conditions, the average operator can come out ahead."

* * * * *

Six years have gone by since *The Cash Box* entered into the field. It has been under the careful and capable supervision of men long engaged in the coin operated machines industry. It is the general hope for all those who help put this medium to bed every week that the trade will soon find itself recovering from the present slump and will be hitting harder than ever for tomorrow.

Furthermore, now in its sixth year, *The Cash Box* presents a new format for the trade, offering greater uniformity and a larger size ad page to all advertisers.

It is surely a new way ahead for all concerned when progress can still be discerned, even during a period when many seem to have lost faith and confidence in themselves and their industry.

This trade needs forceful, intelligent and far seeing leadership to once again bring confidence to all engaged in a portable, economical entertainment industry which must, because of its very portability and economy, continue to progress.

Bill Gersh

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

THE C. M. I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reporting all market changes. The C. M. I. BLUE BOOK is officially recognized by many States as the "official price book of the coin machine industry."

NATIONALLY NOTED COLUMNIST GIVES ANSWER TO ALL PINBALL PROBERS

H. I. Phillips "The Once Over", Nationally Syndicated Column, Should be Used by Every Pinball Coinman in the Nation to Answer All Arguments. Read it

NEW YORK—We want to take this opportunity of extending our most sincere and heartfelt thanks to Mr. H. I. Phillips (whose column "The Once Over" we regularly read in *The Newark Evening News*) for his column which appeared in the Saturday, June 12, 1948 editions of that fine newspaper.

Furthermore, it gives us great gratification to know that Mr. Phillips' column, "The Once Over," is nationally syndicated.

Without any doubt, this column answers everyone of the nation's pinball probers. Those politicians who mean to put their names on the front pages of their local press by damning whatever the public likes. Those bluenoses who believe that they, and only they, can tell the public—how to live—what to eat—where to play—and in what fashion to be entertained.

It's high time America's rugged individual's, its great citizenship, stepped to the fore like their forefathers, and demanded, forcefully demanded, to live their own lives the way they believed best fitted them—without the unholy and constant intervention of bluenoses and politicians whose only aim is greater self prominence.

The pinball industry has long undergone such crusading action. It has bent far backwards to please these crusaders. This industry has heard and seen itself pulled thru the muck and mire of open public crusades—when it has constantly attempted to only answer the public's demand and desire.

The imaginary conversation which is so well written in this column by Mr. Phillips between a father and his son—should be used by every pinball coinman in the nation as an example of the unthinking criticism which is being constantly leveled against him by persons who have little, or no, knowledge of him or of his business.

For many years now, pinball has been one of the exciting examples of American ingenuity, and the success which comes with such ingenuity.

There is no one, absolutely no one, urging anyone to play a pinball game. It is a simple, harmless and extremely entertaining amusement. It allows the American public, by its very economy and entertaining intricacy, to enjoy some moments

of relaxation, peace and calm.

In his marvelous column, Mr. Phillips asks the very same questions which pinball coinmen, time after time, have asked of those who so viciously and violently attacked them without any regard for them or without any study of their business.

And, just as the father in this column couldn't answer his son, neither can these bluenoses or politicians logically answer the pinball industry. Except, and this is the one outstanding exception, to simply "attack" without regard for investment, without thought of the harm which may be done, simply because pinball is a "coin operated entertainment business."

Here, in this column, is an "answer" to everyone of those pinball attackers. This is one column which speaks forth logically and clearly to those people who have little regard for the other man's business, his reputation, his livelihood or his future, and who set themselves up as "little gods," who feel they must lead the lives and destinies and wills of all peoples everywhere.

The time has come when those men, who are now engaged in the pinball business, and who further wish to retain their position, investment, reputation and livelihood, must get up on their hind legs and protect themselves with every possible method which can be used against the type of people who attack them and who have little, or no, knowledge of what harm they are doing, except to know that they are obtaining headlines in their local press and, many times, use these headlines as a smoke screen for whatever other and greater problems confront their communities and themselves.

Such persons should most definitely not be allowed to set themselves up as "dictators of all the peoples' desires."

There is hope, though, for all engaged in the pinball industry. Hope, because of such men as Mr. H. I. Phillips who can recognize persecution. Hope, because there are logically minded people in this nation who will not stand for others to continually be persecuted without rhyme or reason.

And to such people this industry should give its most heartfelt and sincerest thanks.

The Once Over

Father and Son Dialogue: The Drive on Pinball

"Popper, why is there a drive on pinball machines?"

"The police say they are an evil influence on the young, my boy."

"How?"

"You should know. Don't they have them in stores around here?"

"Yes, dad, but all you do is run up a score and the best you can get is a free play. Is that bad?"

"Nonsense. I know that pinball racket. Plenty of places give cash prizes."

"All I ever saw was one place where, if you got an impossible score, the storekeeper would give you some bubble gum."

"Do you mean to say you never heard of anybody being paid off in cash?"

"Oh, sure, I heard about it, popper. Is it bad to gamble?"

"I'm surprised that you ask a question like that, Junior. I thought every child knew gambling was evil and to be discouraged."

"Didn't I hear you phoning a man about a horse and—?"

"Now, never mind about that. I'm a grown man."

"But, popper, wasn't mommer sitting up nights trying to win something on a Walking Man program, a box top saving contest and some sort of thing where you can get a lot of money for just remembering songs like 'America I Love You' and 'Old Black Joe'?"

"The Williams boy is outside calling for you. Ahem."

"Didn't I read where some organization is giving away a house and lot for a slogan, popper?"

"Oh, maybe so, but it is for a worthy purpose. Son, you should take advantage of these long days and stay outdoors more."

"The Smathers boy says his Aunt Minnie won a mink coat, a sedan, an airplane, six ice boxes and a trip around the world on a—"

"Now, look, you asked me a question about pinball machines and I gave you an answer. Run along like a good kid."

"Daddy, you and Uncle Joe had tickets in the Irish Sweepstakes and I was wondering—"

"That Williams boy still is calling you. I think he wants you to play baseball."

"But, popper, I want to know what's evil and what isn't evil and—"

"Just take my word for it. What started all this?"

"Pinballs."

"Oh, yes. Well, it is generally conceded that anything that has a game of chance angle, anything that promotes the idea of something for nothing, is not good for the community and—"

"But, popper, what about all those signs, 'Bingo Tonight'?"

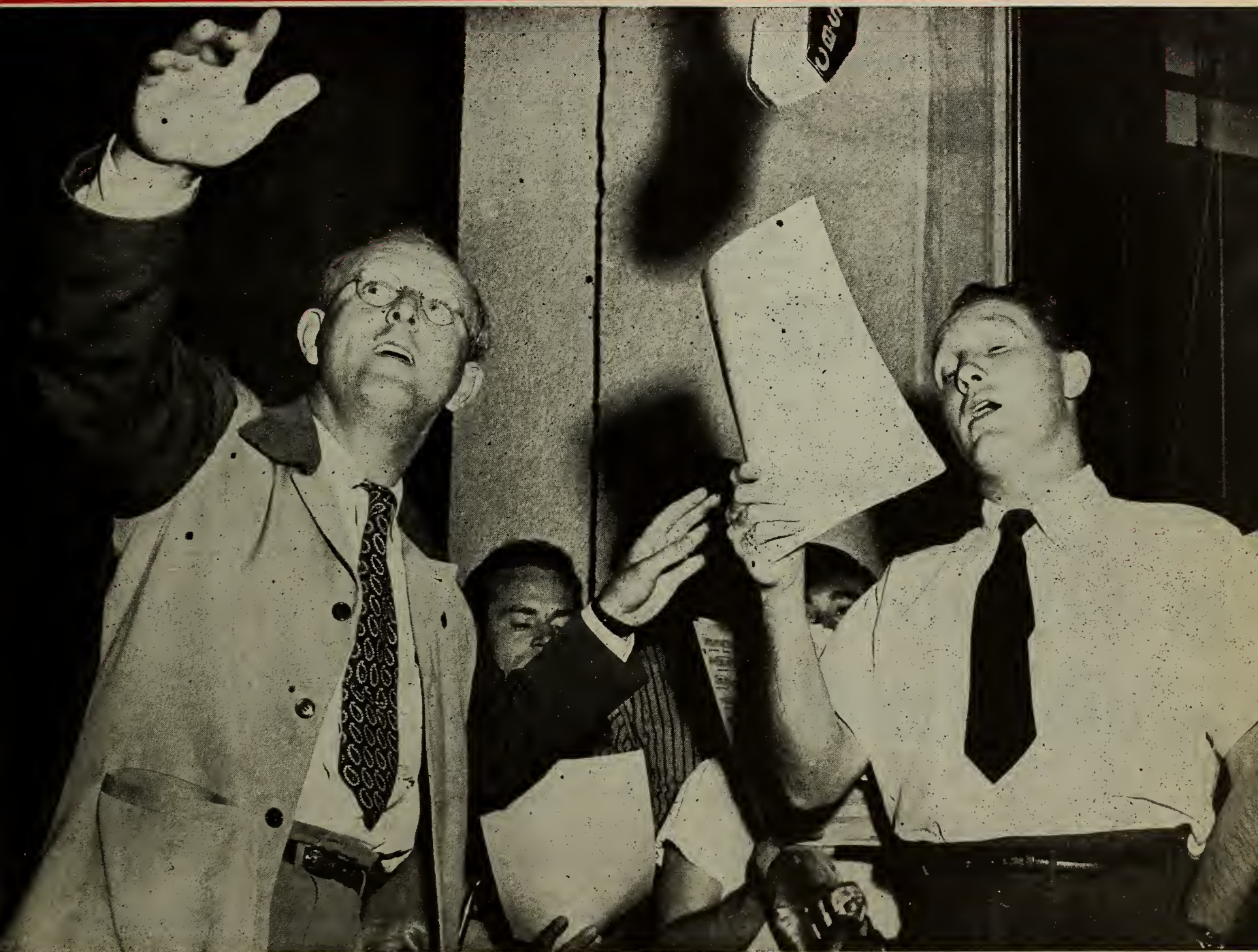
"Scat! Beat it! Cancha see I'm busy? Gwan out and get some fresh air!"

H. I. PHILLIPS

THE CASH BOX

Music Section

June 26, 1948



"Woody Woodpecker" Wins Juke Box Laurels

Enough to drive bartenders daffy, but keep juke box operators happy—that's the story with maestro Kay Kyser's latest novelty hit "Woody Woodpecker." Music men shrugged when they first heard this latest Kyser topper, only to later marvel and applaud the sensational diskings. Song is currently climbing on music charts and whirling merrily on juke boxes throughout the land. Instrumental and novelty records

have always been predominant in the Kyser musical scheme; among his string of hit recordings are "Three Little Fishes," "Little Red Fox," "Huggin' And Chalkin'" and "One-Zy Two-Zy." Exclusively featured on Columbia Records, Kay Kyser's College of Musical Knowledge, Saturdays 10 P.M., NBC. Direction: Music Corp. of America. Personal Management: Paul Mosher.

FEATURES:

★ The Nation's Top Ten Juke Box Tunes

★ The Cash Box Record Reviews

★ Juke Box Regional Record Report

★ 'Round The Wax Circle

★ Rollin 'Round Randolph

★ Race Record Reviews

★ Folk & Western Record Reviews

★ The Cash Box Disc-Hits Box Score

★ Hot In Harlem, Chicago, Los Angeles & New Orleans

★ The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes

The Nation's TOP TEN Juke Box Tunes



CODE

AL—Alladin
AP—Apollo
AR—Aristocrat
BE—Beacon
BU—Bullet
CA—Capitol
CN—Continental
CO—Columbia
CS—Coast
CE—Celebrity
DA—Davis
DE—Decca
DEL—Deluxe

DM—Delmac
DN—Dana
EX—Exclusive
KI—King
MI—Miracle
MA—Majestic
ME—Mercury
MG—M-G-M
LO—London
MN—Manor
MO—Modern
MU—Musicraft
NA—National

RA—Rainbow
RE—Regent
SA—Savoy
SD—Super Disc
SI—Signature
SP—Specialty
ST—Sterling
TO—Top
TC—Twentieth Century
UN—Universal
VI—Victor
VT—Vitacoustic

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

1

YOU CAN'T BE TRUE, DEAR

In second place last week, this plug tune jumps up to grab the top spot this week.

AP-1121—N. Emmett
CA-15077—The Sportsmen
CO-38211—The Marlin Sisters
DE-24439—Dick Haymes
DEL-1171—Ziggy Lane

AS-145—Fred Sayles
BU-1032—R. Deauville
LO-202—Vera Lynn
CN-1009—Whistling Jitterettes
MU-558—Russ Brooks

GR-2009—M. Wilson
RO-128—Ken Griffin
VI-25-1117—Will Glahe
VI-20-2944—Dick James

2

NATURE BOY

Drops one spot altho play continues to ride strongly in the boxes.

CA-15054—King Cole
CO-38210—Frank Sinatra
DE-24439—Dick Haymes

EX-36x—Herb Jeffries
ME-5134—John Laurenz
JE-2006—The Hollywoodaires

MU-567—Sarah Vaughan
RA-10070—Eddy Manson
VI-20-2944—Dick James

3

TOOLIE OOLIE DOOLIE

Makes the big jump this week with play suddenly surging throughout the nation.

CA-15059—The Sportsmen
CN-1223—Vaughn Horton
DN-2015—Dana Serenaders

DE-24380—Andrews Sisters
FL-5005—Alpine Belles
LO-201—Johnny Dennis

SP-5505—Larkin Sisters
ST-1013—Dick Hayman
VI-25-1114—Henri Rene O.

4

MY HAPPINESS

In the fourth spot again. A real happy winner for music ops.

BU-1032—Ronnie Deauville
CA-15094—The Pied Pipers
CO-38127—The Marlin Sist.
CN-1241—The McKay Trio

DE-24446—Ella Fitzgerald
DA-20-17—Anne Vincent
DM-11133—Jon & Sonda Steele

ME-5144—John Laurenz
SI-15026—Alan Dale
PA-1004—P. Sheridan

5

THE DICKEY BIRD SONG

Repeats its position of last week, with ops praising this one to the skies.

CO-38085—Jerry Wayne
DE-24301—Larry Clinton O.

MA-1234—George Olsen O.
MG-10138—Blue Barron O.

VI-20-2617—Freddy Martin O.

6

LITTLE WHITE LIES

In third place a week ago—this plug tune drops to the sixth spot here. Still a featured item tho.

CO-38114—Dinah Shore
DE-24280—Dick Haymes

JE-2002—Martha Davis
MU-558—Mel Torme

VI-27521—Tommy Dorsey O.

7

ST. LOUIS BLUES MARCH

Continues to whirl away in the phonos. A real click for ops and Tex Beneke.

VI-20-2722—Tex Beneke O.

8

WOODY WOODPECKER

Breaks into the big time with this ditty driving ops and fans daffy.

CO-38197—Kay Kyser O.

ME-5154—The Honeydreamers

9

SABRE DANCE

Drops to the ninth spot after a great ride across the board as a top coin culler.

CO-38102—Woody Herman O.
DE-24388—Victor Young O.
DE-24427—The Andrews Sisters

MG-30048—Macklin Marrow
SI-15180—Ray Bloch O.

RE-111—Don Henry Trio
VI-20-2721—Freddy Martin O.

10

NOW IS THE HOUR

In seventh place last week—on the bottom here. Still grabbing loads of coin.

CA-15024—Margaret Whiting
CO-38061—Horace Heidt O.
CO-38115—Buddy Clark
CM-7502—Jerry Wald O.
DE-24378—Bob Carroll

DE-24279—Bing Crosby
LO-110—Gracie Fields
MA-1191—Eddy Howard O.
ME-5103—Les Paul Trio

MG-10125—Kate Smith
MU-532—Shep Fields O.
SI-15178—Ray Bloch O.
VI-20-2704—Charlie Spivak O.



Well here it is. We've been spouting steam about our new format for quite some time now—and after loads of diligent work, elbow grease, blood, sweat and tears—our baby is taking its first step. We're mighty proud of our "New Look"—and interested in learning the comments of our many friends in the music industry. And since we're on the subject of voicing opinions; this space is open to you guys and gals who might have something to say or bring to the attention of the industry. We'll carefully screen all gripes and praises and put 'em down in black and white for all to see.

* * * * *

Harry Link, general professional manager of Leo Feist, Inc., no sooner gets started on a big score of songs when up crops a couple of tunes that fairly reek with stardom. The Feist pubbery is currently working on "Better Luck Next Time" and "A Fella With An Umbrella," plug tunes from the much-heralded Irving Berlin flicker "Easter Parade." Well up comes two sleepers for Harry and the boys in two oldies that sold pahlenty in years gone by. "When I Get You Alone Tonight," recorded by Dick Kuhn on Top Records is kicking up a storm in juke boxes throughout the nation, while a revival of "My Blue Heaven" by Gene Austin on Universal Records has that Chicago diskery going wild. Both songs were million sellers some twenty years ago and the way it looks, they might certainly repeat today. No rest for the weary, Harry.

* * * * *

Pan American Records, thru Vice-President Robert A. Gray announced the appointment of The Mexican Shop of Kansas City, Mo., as distributor for Pan-American in Missouri, Iowa and Minnesota. "Despite the current slowing up of business in the record trade as a whole," said Gray, "the demand for the Latin type of music is steadily progressing." 'mmm... Loads of talk in the disk biz about Bill Cook's wonderful piece on Manor Records, titled "Because My Skin Is Brown" and "What Is Love." Wax is a narration, and of the finest we've ever had the privilege of hearing. Bill has a daily disk jockey show via WAAT, Newark, N. J., and a fine show it is. I, for one would take great pleasure in meeting Bill, who rates more than an "orchid" for his wonderful recording... Shirley Temple will make her RCA-Victor recording debut in an excerpt from "Bambi," famous Walt Disney story. Despite Shirley's graduation to more mature film roles, the narration of the famous Disney opus is exceptionally well suited to her youthful personality. "Bambi," recorded in December, 1947, at RCA-Victor's West Coast studios, will be released in August.

* * * * *

Most of the activity in the music business centered around Chicago and the National Association of Music Merchants (NAMM) Convention this past week. Never saw so many diskers, artists and music publishers gathered in one spot... Ran into the West Coast contingent with Art Rupe, Saul & Joe Bihari, Paul Reiner, Guy Ward, and Ralph Bass, Jr., all spouting the wonders of California—the land of sunshine. Capitol Record top-notchers Floyd Bittaker, Paul Weston, Jo Stafford and Paul Featherstone grinned widely when we mentioned the putrid weather we've been having in New York... Jimmy Martin and Milt Salstone gabbing the time of day away in the Celtic Cafe... Ed Zebley of Major Dist. Co., singing the praises of Francis Craig, who also appeared at the show... Monroe Passis of Chord Dist. Co. gaining weight?... Moe Asch jiving along with his swell line of Disc hits... ditto Herman Lubinsky of Savoy, whose "Robie-Doby Boogie" caused loads of talk.

* * * * *

Dave Krantz and David Miller of Philadelphia singing the praises of their ball-teams at the Shangri-La... Lee Egalnick of Miracle Records walkin' "In The Rain"... Sandy Rederer of Bullet and Maurie Hartman of Cherio Music munching the wonderful food at Ricardo's... And the spread those swell RCA-Victor people put out. Jim Murray, Mr. D. J. Finn. Jack Hallstrom, Richard Fielding et al must certainly be weary after all the handshaking... A. B. Green, prexy of National Records points to the Ravens and another banner year for his firm... Fred Mendelsohn of Regent Records calling "everybody darlin'" with Al Trace's recording of that famed tune going wild... Irv Green and Jimmy Hilliard of Mercury Records taking it quiet and easy... Paul Southard, vee pee in charge of sales at Columbia hush-hush about 1.p... Bernard Saks and Walt Dana vieing for honors on "Schoene Maedel"... Julius Schiff of Manor Records beaming as Savannah Churchill continues to click... Saul Bournstein major domo at Bourne Music, Inc., whistling gayly at Henrici's... with Bobby Mellon, George Givot, Henny Youngman, and Sonny Skylar laughing at something veddy funny... Musicraft Records' exhibit really stopped the show... Gerry Ross and Neil McDonald of Signature spouting the praises of Johnny Long and his diskery of "If I Can't Have he One I Love" and "Just Like That"... and the amazing work of Kelly Camarata who had the town's disk jockies lined up two weeks in advance.

Two new Terrific Western Discs



*Just released
by Republic!*

A sensation with
the jocks and jukes

"I LOST MY LOVE"

The Color Song

GABE DRAKE and THE HERDSMEN • # 005A

"Blow the Whistle, Ring the Bell"

EDDIE YATES and THE HERDSMEN • # 006B

"Marry Me"

• # 005B

"Happy Birthday Polka"

GABE DRAKE and THE HERDSMEN • # 006A



REPUBLIC

REPUBLIC RECORDS
1674 BROADWAY, N. Y. 19

THE CASH BOX

Record Reviews

"Some Things Will Never Change" (3:05)

"You Took Advantage Of Me" (2:34)

MINDY CARSON
(Musicraft 574)

● Bound to attract loads of attention in music circles is this latest bit by thrush Mindy Carson. Wax, titled "Some Things Will Never Change" and "You Took Advantage Of Me" has that tint of buffalo about it, with the gal's vocalizing sure to nab their just share of jitney. Topside is the one we like—its dramatic and beautiful simplicity draw the listener closer to the phono all thru the waxing. Mindy's teeming tones are intimately styled to perfection as she spoons the sugar-coated wordage in glowing manner. Flip is a switch to a ditty with more life to it, as Mindy purrs to the tempo of "You Took Advantage Of Me." Platter bounces along at a lively pace, with the title giving off the wax message. Orchestral support on the pair by maestro Glen Osser shines brilliantly, adding to the disk's winning potential. Both sides deserve a spot in your machines.

"If I Didn't Have You" (3:00)

"All Dressed Up With A Broken Heart" (2:56)

ALAN GERARD
(National 7019)

● Smart song styling of Alan Gerard and a pair of tunes that should add to ops phono take step out here, with Alan spooning the magic wordage of "If I Didn't Have You" and "All Dressed Up With A Broken Heart." Top side, definitely a comer for the kids that love to love, shows Alan's fine vocal flavor off to good advantage. Wordage of the ditty weaves around the title, with his soothing pitch in the spotlight throughout. On the backside with a ditty that grabbed coin not too long ago, Alan once again renders a fashionable performance. Both sides of the wax make for pleasant listening—get next to 'em.

"Ta Sonrisa" (2:48)

"La Runidera" (2:51)

JOSE CURBELO ORCH.
(Victor 26-9036)

● Delightful Latin rhythms of the Jose Curbelo ork, and a pair styled in the best "south-of-the-border" fashion show as sides that might do the trick. Both spill in light rhumba tempo, ably suited for the set that loves to shake. Top deck, in fast mood receives a strong vocal spot by Tito Rodriguez. Flip slows down to a moderate pace so well received by the moon-in-june kids. Both sides are there for the asking—ops take it from here.

"Piano Fantasy" (2:37)

"I Love You Much Too Much" (2:49)

ALAN LOGAN
(National 7021)

● Sprightly fashioned piano rhythms of Alan Logan and the pleasant melody of "Piano Fantasy" and "I Love You Much Too Much" offer the showcase for music ops here. Top deck, in beautiful phrases of Latin melody is easily suited for the crowd that goes for this brand. Flipped we find the oldie "I Love You Much Too Much," with Alan displaying his ivory talents in effective manner. Both sides are nothing to shout about, altho they might be used as fair disk fillers.

DISK OF THE WEEK

"Everybody Loves Somebody" (3:18)

"Just For Now" (3:00)

FRANK SINATRA
(Columbia 38225)



FRANK SINATRA

● It's another bell ringer for Frank Sinatra, and a sure coin culler for music operators in this recording! Offering one of his best ever, Frank and maestro Alex Stordahl team up on two sides that beckon coin play in a big way. Titled "Everybody Loves Somebody" and "Just For Now," Frank displays an easy-going and rich man-

ner in his delivery, immensely adding to the disk's winning ways. Both sides of this platter are sure to win ops approval and possibly set the bobby-soxers wailing again. Topside spills in a dreamy atmosphere with Frank purring the soft and delicate wordage in intimate manner. The beautiful simplicity of the song itself is sure to find favor with Frank's many fans. Backing, titled "Just For Now" should certainly gain loads of attention via its motion picture attachment, the Warner Bros. production "Whiplash." Frank continues his romantic strains in dapper fashion to come thru for music ops once more. Ditty is refreshing and especially suited for the crowd that like to dream under soft lights. This dinking is another feather in the cap of Frank Sinatra and is sure to rate like a spade flush with music ops. Climb on the bandwagon!

"Diane" (3:11)

"Where Gypsy Fiddles Play" (2:26)

SHEP FIELDS ORCH.
(Musicraft 570)

● Pair of oldies offered in the smooth styling of maestro Shep Fields, and the melodic rhythm of "Diane" and "Where Gypsy Fiddles Play" show as a pair of sides ops can use as excellent filler material. Piper Bob Johnstone on the pair, with his heavy and smooth vocal flavor pitching mellow throughout. Topside is a standard that has garnered coin play thru the years. Arrangement here by Shep and the boys is something to listen to—it's that good. Flip is another hunk of wax that went well in grandpa's day. This rendition might possibly set the stage for another boom with the ditty. Folks that go for Shep Fields brand, and that covers loads of territory, should go for this duo.

"Where There's A Will There's Relatives" (2:56)

"Tears" (2:59)

JAY ARNOLD ORCH.
(Krantz 6000)

● Sure fire wax for the phonos is found in this cookie, with the Jay Arnold crew offering "Where There's A Will There's Relatives." Waxing spills in mellow calypso rhythm, with the metro hot and happy throughout. Stuff should have phono fans rolling from start to finish—and then come back for more. Add chirp Lynn White in the vocal department, and ops have a winner if there ever was one. The gal's smart phrasing of the cute lyrics add luster and polish to the platter—booming it all the more. On the flip with a pleasant affair in "Tears," piper "Bill Raymond steps to the fore to offer the vocal spot. Wax moves along at a mellow pace, with Bill's pipes pitching true. Top deck is one to latch onto—but pronto!

"Love Is Just Around The Corner" (3:00)

"Baby Don't Be Mad At Me" (2:57)

JOE DOSH
(Regent 120)

● Joe Dosh, the warbling disk jockey offers a pair here in "Love Is Just Around The Corner" and "Baby Don't Be Mad At Me." Pleasant vocalizing coupled with the sweet strains of the Danny Mendelsohn ork offer the incentive for music ops. Top deck is an oldie that scored heavily in the phonos not too long ago—Joe's pleasant vocal strains might boost the ditty into the limelight once again. Flip is currently booming throughout the nation—this rendition should add to the tune's winning ways. Altho both sides won't cause traffic jams, they are nevertheless, pleasant enough.

"When I Write My Song" (2:42)

"Wagon Wheels" (2:55)

JIMMY & MILDRED MULCAY
(MGM 10216)

● Following on the heels of their success with "When Veronica Plays The Harmonica," Jimmy and Mildred Mulcay come back with another potential coin winner in "When I Write My Song" and "Wagon Wheels." Ops having locations that go for top notch harmonica music would do well to listen to this pair. Top deck, a recent song hit, is offered in straight dance manner, with the combo displaying their wares in able fashion. Flip is the ever-lovin' "Wagon Wheels," replete with Indian calls, horses and what-not. Ops that have the spots—take note.

"A Tree In A Meadow" (2:57)

"Lucia" (2:53)

THE SERENADERS
(Hi-Lite 504)

● Undoubtedly one of the finer a capella recordings we've heard to date—that's the wax story on this pair. Vocal chorus tagged The Serenaders reek with enchanting splendor throughout this pair. Topside, titled

"A Tree In A Meadow" features chirp Sally Sweetland in top notch vocal manner spooning the magic wordage of this extremely fashioned ditty. Tune is currently booming in spots throughout the nation—this rendition should add to its laurels. Flip, titled "Lucia" is a repeat grade A performance for the chorus as they wail the strong and romanceful lyrics. Both sides stack up heavily—latch on!

"Cat's Polka" (2:00)

"It Must Be True" (2:22)

THE HARMONICATS
(Universal 115)

● Delightful Harmonica-tones by the delightful Harmonicats—and the splendor of "Cat's Polka" and "It Must Be True." Topside has the group displaying their versatile styling in merry polka rhythm, with the title of the wax giving off the story here. Flip is toned down a bit and spills in slow tempo throughout. Deeply toned echo chamber used on the pair spikes the cookie to add to its winning potentialities. Both sides should hold their own in the phonos.

"That Five O'Clock Feeling" (2:41)

"You Started Something" (2:52)

JACK EDWARDS ORCH.
(MGM 10214)

● Strong vocalizing of maestro-bandleader Jack Edwards and the winning rhythm of "That Five O'Clock Feeling" bounces thru here, to possibly set the stage for heavy coin play for music ops. Edwards' deep meaningful tones spray the smart lyrics in pleasing fashion, while the band gives out with some mellow melodic notes which should please the dance crowd. On the backside with "You Started Something," Jack comes back again for another favorable performance. Ditty is offered in the light vein, with the band backing him in pleasant toe-tapping manner. Both sides rate ops listening attention.

"For Heavens Sake" (3:03)

"Cafe De Janeiro" (2:53)

JAN GARBER ORCH.
(Capitol 15115)

● Light music styled in the Jan Garber manner, and the set-up of "For Heavens Sake" and "Cafe De Janeiro" show as sides ops with wired music locations can use to excellent advantage. Top deck is in there all the way, with Balladeer Tim Reardon and the Twin Tones pitching vocal flavor in adequate fashion. Song is deep and meaningful, with the title of the ditty paving the way for the strong lyrics. Flip has Tim back again to offer the dainty rhythm to "Cafe De Janeiro." Wax weaves about the title with the band backing adequately throughout. Top side rates the spotlight.

"I Remember Mama" (2:57)

"A Thousand Times A Day" (2:59)

RALPH YOUNG
(Jubilee 3508)

● Heavy vocal style of piper Ralph Young and the strong wordage of "I Remember Mama" bounce around, with the meaningful lyrics pointing the way for potential phono play. The song itself grabs the spotlight, with Ralph's agreeable voice fitting the mood adequately. On the backside with another sugar-coated ballad, Ralph gives with "A Thousand Times A Day" to come back with another coin winning possibility. Orchestral flavor on the pair, provided by the Ruby Melnick ork fills the bill throughout the waxing. Top deck deserves a look-see.



A three alarm fire destroyed thousands of phonograph records and caused heavy damage last Tuesday to a two-story building housing the Decca Distributing Corp. here in Chicago. Flames leaped forty feet above the building, but the fire was finally brought under control. Even after the fire was extinguished, thousands of phonograph records stored in the basement continued to smoulder and give off acrid fumes. Damage was estimated at \$50,000.

* * * * *

Billie Holliday packing them in over at the Blue Note . . . Jimmy McPartland and combo are also featured . . . The Jazz at the Philharmonic group at the College Inn held over and will do a total of twelve weeks at the Sherman . . . Red Allen and J. C. Higginbotham, both of whom many here in Chi remember from the days of the Downbeat Room, now at the Club Silhouette out on Howard Street . . . Will Back, long a Chicago favorite, opened last week in the Walnut Room of the Bismarck . . . Eunice Clark, his lovely songstress, is doing a great job with the band . . . We really know summer is here . . . George Olsen once more pleasing the crowd on the Beachwalk of the Edgewater Beach Hotel . . . Al Trace, an oldtimer around these parts, returns to the Windy City when he opens with his band at the Blackhawk in July . . . Al's new Regent recording of "You Call Everybody Darlin'" looks as though it will be a big thing for both Regent and him . . . Henry King is set for several months at the Aragon Ballroom and will do about half a dozen Treasury shows while there . . . Chuck Foster has also lined up some of the Treasury shows for the summer.

* * * * *

George Winslow is the main attraction at the Trianon Ballroom . . . Griff Williams will do one-nighters through the summer and opens at the Empire Room in the Palmer House in September, an old stand for Griff . . . Ex-Governor Jimmie Davis of Louisiana, the song-writer ("You Are My Sunshine") and band leader, has started his tour in Texas and hits Chicago July 2 for a ten day stay at the Rag Doll, after which he will play the Oriental Theater before continuing to Hollywood . . . The Chicago Theater returned to its stage show policy this week . . . the 24th . . . They say that it was due to lack of space at the State and Lake, but there seems to be other opinions regarding it . . . Monroe Passis of Chord Distributors basking in his glory as his firm continues to grow larger day by day . . . Rumored around town that pornographic wax and the like is due to get a severe going over . . . Hadda Brooks' Modern dishing of "Out Of the Blue" starting to pick up in Chi's race spots . . . we wonder why so many gloomy faces appear every time our Chicago ball clubs drop another game?

DECCA RECORD FIRE RUINS 800,000 DISKS

**Chicago Distrib Branch Burns
During NAMM Convention—
Place Damage at More Than
\$50,000**

CHICAGO, ILL.—A three alarm fire this past Tuesday, June 15, destroyed more than 800,000 phonograph records stored at the Decca Distributing Corp., 22 W. Hubbard St. The fire sent clouds of smoke billowing over the Loop, center of Chicago's business district.

More than 1,000 persons, part of the morning rush hour crowd were attracted to the scene. Many were showered with water when a fire hose burst and spewed a geyser skyward.

Albert Chapman, branch manager of the firm, disclosed that the fire started a half-hour before 40 employees were to report to work.

Because of the fire, Decca representatives were notably missing from the National Association of Music Merchants Convention, being held in the Palmer House, this city. Decca's exhibit booth was notably empty throughout the rest of the convention. All available personnel of the distributing office were learned to be aiding in restoring the business office to workable condition.

There was a wide discrepancy in the estimates of the damage. Early reports placed the damage at approximately \$50,000.

Meanwhile music men convening at the NAMM show were learned to be tossing around rumors that the distributing office would close temporarily.

9th CONSECUTIVE WEEK



**7 "TIME OUT
FOR TEARS"**
SAVANNAH CHURCHILL
MANOR # 1116

Another CHURCHILL Winner!

**4 "I WANT
TO CRY"**
MANOR # 1129

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**A SMASH! SLEEPER
"The Cash Box" Rates It OF THE WEEK**

**"WHEN I GET YOU ALONE
TONIGHT"**

Backed by **"HEARTBROKEN"**

Recorded by

DICK KUHN ORK on TOP RECORD No. 1157

READ AND REAP—" . . . wax is so great that we can picture phono fans laughing in their beer as they play and play this thing time and time again . . . will hypo phono play—and mean an avalanche of coin for music ops." . . . from Sleeper of the Week, THE CASH BOX, May 29.

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THE CASH BOX

Record Reviews

"Bewitched" (3:12)

"Moon Of Manakoora" (2:54)

DAVID ROSE ORCH.
(MGM 30120)

● Smartly dressed patterns of rapturous music under the baton of maestro David Rose and the beautiful melody of "Bewitched" and "Moon of Manakoora" show as items that ops with wired music locations can use to excellent advantage. Both sides, well known to operators, showcase the singing strings and syncopated rhythm of the Rose ork in plush manner. Dapper arrangement of the pair rate Rose an orchid for a brilliant performance. The pair should meet with wide approval, especially so in those quiet dinner spots.

"Just For Now" (2:45)

"July and I" (3:04)

HELEN FORREST
(MGM 10215)

● Top notch song bound to be featured on music machines in the very near future is this latest vocal offering by chirp Helen Forrest. From the Warner Brothers flicker "Whiplash," Helen renders the soft and tender wordage to "Just For Now," a soft plush piece that fairly reeks with nostalgia. The gal's pipes ring true throughout, with some wonderful orchestration by Harold Mooney leading the way. On the flip with another comer, Helen gives out with "July and I," more sugar-coated wax that beckons coin play. "Just For Now" should prove itself a coin-winner.

"How High The Moon" (2:25)

"Interlude" (3:08)

STAN KENTON ORCH.
(Capitol 15117)

● Seat styling of chirp June Christy teamed with the jazz mood of maestro Stan Kenton set the pace on "How High The Moon." Ditty itself, long a favorite of folks that appreciate good jazz, has that individual touch about it which adds to the possibilities of the record. June spoons with loads of tricks in her pipes throughout, while Stan and the boys flavor the deck with some mellow Kentonese. Flipped we find some progressive jazz at its best, with the maestro in the spotlight on "Interlude." Stan tinkles the ivories throughout the waxing in top notch fashion, with the band blending effectively. Both sides for the campus kids.

"Bubble-Loo Bubble-Loo" (2:56)

"Why Don't You Do Right" (2:24)

PEGGY LEE
(Capitol 15118)

● Another winner for chirp Peggy Lee in the beautiful offering of "Bubble-Loo Bubble-Loo." Peggy's delightful warbling spill in slow tender tones as she tells of this romantic paradise. Wax is wrapped up in tender mood that satisfies, with some mellow guitar backing in spots by Dave Barbour. On the backing with an old rave, Peggy and the Barbour boys offer "Why Don't You Do Right." The platter lacks the old glitter, altho it is effective as it stands. Topside is the one phono fans will go for.

SLEEPER OF THE WEEK

"You Call Everybody Darlin'" (2:44)

"Linger Awhile" (2:56)

AL TRACE ORCH.
(Regent 117)



AL TRACE

● Here's one that really hits the spot! Making his bid for phono fame, maestro Al Trace and his new aggregation set with a pair that spell coin play galore. It's the brand of rhythm displayed by Al

and the boys that grow on you. Topside is the one ops are bound to go for. Titled, "You Call Everybody Darlin'," Al showers balladeer Bob Vincent to the mike to spoon the carefree lyrics. Vocal spot by Bob shines brilliantly throughout the waxing, as Al and the boys back him in top notch manner. The platter moves along in a happy vein easily suitable to the dance and listener crowd. Smooth styling in Vincent's vocal is sure to attract loads of attention in disk circles. On the back with the old favorite "Linger Awhile," Al and Vincent come back to offer another potential coin winner. The wax definitely will spotlight the Trace crew—and spin like mad on music machines.

"Angel Child" (2:18)

"Lulubelle" (2:17)

RUSS BROOKS
(Musicraft 572)

● Music styled to fit the needs of tavern locations is offered here in pleasant vein by balladeer Russ Brooks. Both sides are oldies that scored like sixty years ago—Brooks' rendition here might be the thing to start the swing again today. Able piano and organ accompaniment spike the cookie to give it that back-room touch. Add Brooks' smooth baritone and ops have a platter that can catch coin.

"Baby I'm True To You" (2:43)

"How Many Times I Think Of You" (3:10)

BUDDY GRECO & THE SHARPS
(Musicraft 569)

● More sparkling rhythm by Buddy Greco and the Sharps, and the metro of "Baby I'm True To You" and "How Many Times I Think Of You" seep thru here. Topside is the one to watch—wax rolls along in that familiar happy fashion which first started Buddy off on the road to phono fame. Lyrics and rendition of the ditty sparkle merrily, with the Sharps adding musical allure. The group slow down on the flip, with Buddy in the spotlight spooning this pleasant ballad. "Baby I'm True To You" should prove to be the nickel-nabber.

"Have You Ever Been Told" (2:58)

"The Blues Jumped Up And Got Me" (3:01)

BENNY GOODMAN ORCH.
(Capitol 15111)

● Pair of sides that beckon coin play are these offered in the best of musical styling by maestro Benny Goodman. Titled "Have You Ever Been Told" and "The Blues Jumped Up And Got Me," Benny and the crew display

their top notch talents to best advantage on the pair. Top deck features thrush Lillian Lane sweetly vocalizing the tender wordage. Mellow clary spot by the maestro adds another laurel in Bee Gee's cap. Chirp Emma Lou Welch steps out on the backing, displaying her best blues tones on a mellow bit. The pair should meet with fair approval from the many Goodman fans.

"Mississippi Mud" (3:14)

"Kiss-Kiss-Kissin' In The Corn" (3:06)

DICK JURGENS ORCH.
(Columbia 38226)

● Brightly styled music of maestro Dick Jurgens and a pair that have the tint of buffalo about them spill in easy manner here. Tagged, "Mississippi Mud" and "Kiss-Kiss-Kissin' In The Corn," balladeer Jimmy Castle and the Ensemble step to the mike for the vocal chores. Top deck grabs the lead, with Jimmy and the gang purring the flowing lyrics in effective fashion. Backing is a satire weaving about that title. The many Jurgens fans should go for the pair.

"Feeling Zero" (2:41)

"Love That Boy" (2:51)

BARBARA CAMERON
(King 4185)

● Pair of sides for music ops to look into are these offered in pleasing style by thrush Barbara Cameron, and the Herman Chitison Trio. Both sides show the gal's tonsils off to fair advantage, with the music itself beaming effectively. Top deck, "Feeling Zero" is a bit of blues offered in straight shuffle tempo. Flip, "Love That Boy" picks up a bit in tempo as Barbara wails the typed wordage. Ops that have the spots on their machines would do well with this hunk of wax as fillers.

"That Grand Old Party" (2:45)

"You're A Grand Old Flag" (2:44)

THE JESTERS
(20th Century 20-63)

● Timely piece of music by The Jesters and some wax that might draw loads of phono play during convention time show here. Titled "That Grand Old Party," the Jesters blend vocal tones pleasantly to sing the praises of the G.O.P. Wax can be spotted in locations that go for this brand to ops advantage. Flip is a repeat of the topside, with the famed Cohan ditty in the limelight. Ops that have the spots should lend an ear in this direction.

"A Cottage For Sale" (3:07)

"If I Had A Girl Like You" (2:39)

MEL TORME
(Musicraft 573)

● Hush-Hush tones of the Velvet Fog, Mel Torme and a pair that should draw jitney. Mel purrs the magic wordage of "A Cottage For Sale" in soft delicate phrases on the top deck, with the refrain echoing pleasantly. Ditty is well known and should find favor with the many Torme fans. It's more light romantic stuff on the backing, with Mel utilizing loads of tricks and quivers for the offering of "If I Had A Girl Like You." Both sides for the quiet spots and the rapidly grown clan Torme has.

"I've Got A Way With Women" (2:56)

"Don't Blame Me" (2:51)

KING COLE TRIO
(Capitol 15110)

● Light melodic patter of the King Cole Trio and the spark of another winner for juke box ops with this dishing of "I've Got A Way With Women." Nat Cole's sharp phrasing of the pleasant, cute wordage makes for mellow listening pleasure throughout the deck. Lyrics of the song itself make you stop and listen all the more, while the instrumental beat behind this piece glows brilliantly. On the back with the ever-lovin' standard "Don't Blame Me," Nat adds loads of polish to an already top notch song hit. Ditty is one that can always go—add Cole's clever arrangement and ops have a nickel nabber. Both sides should kick up a storm—nab 'em.

"Nature Boy" (3:00)

"Time For Your Lullaby" (3:03)

EVE YOUNG
(Victor 45-5212)

● One of the renditions of this top song hit to date show here in the person of Eve Young. It's "Nature Boy," smartly styled in an excellent a capella version that really is pleasant to listen to. The gal's vocal refrain is offered in exceptional fine manner—she sings the song with deep feeling throughout. Backing, a lullaby, should find favor with the crowd that appreciates soft, lilting music. Ops should, by all means, lend an ear in this direction—it will definitely prove a worthy item in the phonos.

"Folk" and "Western" RECORD REVIEWS



"They Warned Me About You" "Rolling Along"

GENE AUTRY
Columbia (20451)

● Another winner for the very popular and capable Gene Autry show in this plaintive Western ballad titled "They Warned Me About You." Wax drifts in slow, tender fashion throughout with Gene displaying his quiet romantic style in top notch manner. Ditty is a saga of the poor soul who finds that love is blind, with Gene spooning the fond lyrics in Grade A manner throughout. Flip is a repeat of the top deck, with Gene telling of his content with his daily routine. Wax moves along in easy styling, backed by some wonderful music. Both sides spell coin play—get next to 'em.

"California Women" "Mary Had A Little Lamb"

HANK THOMPSON
(Capitol 40112)

● Mellow spooning of Hank Thompson and a pair that may set well with music ops. Wax, tagged "California Women" and "Mary Had A Little Lamb" shows as material which can be used effectively as fillers. Top side is a robust piece with Hanks vocal ably backed by some mellow toe-tapping rhythm. Flip is a Western parody on this famous nursery rhyme, which shows as a possible coin clincher. Take a look-see here.

"Since I'm Learning Not To Yearn" "Ten Pretty Girls"

JENNY LOU CARSON
(Decca 46099)

● Top notch piping of chirp Jenny Lou Carson and some wax that seem loaded with possibilities to score with music ops. Top deck is the one we like, Jenny's mellow warbling of this side definitely shows her to excellent light. Wax is a slow, hearts and flowers affair with the title acting as the bill of fare throughout. Flip is an all instrumental side ably suited for the crowd that likes to dance. Both sides of this platter rate ops listening time.

"I Had A Little Mule" "Blues For Dixie"

BOB WILLS
(MGM 10213)

● Pair of sides for ops to take a peek at are these offered in pleasing fashion by Bob Wills and his Texas Playboys. Topside is a western jam session with the group going wild all thru. Wax is a community sing that spells coin play. Flip slows down to a slower, more romantic mood with Tommy Duncan spooning the vocal glory. Wide popularity of the group should hypo attention to this piece of wax. Climb on the bandwagon.

Majestic Names New Sales Mgr. - New York Disk Distributor

CHICAGO—Mr. E. A. Tracey, president of Majestic Radio & Television Corp., announced the appointment of Loyd Dopkins as Vice President in Charge of Sales this past week, succeeding Parker H. Ericksen who recently resigned.

Mr. Dopkins, former radio sales manager for the firm became associated with Majestic four years ago as Eastern Division manager.

Prior to his association with Majestic he held a division manager position with Zenith, and prior to that with the Crosley Corp.

The appointment of Midtown Distributing Corp., New York, under the direction of John Fredericks, as exclusive distributors for Majestic Records was also announced this past week.

Majestic had been without a New York distributor for the past two months since Majestic Brands, headed by Lou Suritz shuttered.

Lack of Publicity on Disk Ban Cause of Record Sales Slump

NEW YORK—Music publishers and record industry executives this past week pointed to the lack of proper publicity concerning the recording ban as one of the major causes of the current record sales slump.

That a fallacy exists among the nation's buying and phonograph record playing public was seen this past week in increased reports concerning the hesitancy on their part to make a purchase, owing to the belief that records on the market are "old" ones. Many believe, it was pointed out, the current crop of recordings are material that has lain on the shelves for quite some time. The buying public is not aware that most songs being pushed today are new material that was recorded before the record ban went into effect.

A heavy promotion and publicity schedule coordinated to this end is being talked about in major publishing circles.

BEST BET for the BOXES

A NEW RECORDING
of
The Great Standard

"THERE MUST BE
A WAY"

recorded by

PERRY COMO

RCA Victor #20-2947

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1619 BROADWAY, NEW YORK

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"John's Other Wife"

RECORDED BY

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JOHNNY MORRIS—ORPHEUS

"The Little White House"

(WITH THE LITTLE GREEN BLINDS)

MILT HERTH-LARRY DOUGLAS—DECCA

"I'm A Lonely Little Petunia"

DICK (TWO TON) BAKER—MERCURY

LAWRENCE WELK—DECCA

TOMMY TUCKER—COLUMBIA

HARMONAIRES—EMBASSY

THE HAPPY GANG—VIC. (CANADA)

"Gin Rummy Polka"

TEMPTONES—TOWER
(RE-ISSUE BY REQUEST)

"Rosie O'Toole"

BILL CLEMENT—ORPHEUS

"Brother Bill"

TONY PASTOR—RCA VICTOR

"Tell Me Why"

ALAN GERARD—NATIONAL

"Rosalinda"

DICK THOMAS—DECCA

RED BENSON—RAINBOW

AL STUART—EMBASSY

"Shoe Shine Shuffle"

by VAUGHN HORTON
writer of

CHOO CHOO CH' BOOGIE,
JOHN'S OTHER WIFE
and TOOLIE OOLIE DOOLIE

recorded by

Pat Flowers

on RCA-Victor #20-2930
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JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

JUNE 26, 1948

New York, N. Y.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. NATURE BOY (King Cole)
3. MY HAPPINESS (Jon & Sondra Steele)
4. WOODY WOODPECKER (Kay Kyser)
5. TELL ME A STORY (Sammy Kaye)
6. HAUNTED HEART (Perry Como)
7. LOVE SOMEBODY (Doris Day-Buddy Clark)
8. LITTLE WHITE LIES (Dick Haymes)
9. THE DICKEY BIRD SONG (Freddy Martin)
10. SABRE DANCE (Woody Herman)

Philadelphia, Pa.

1. NATURE BOY (King Cole)
2. WOODY WOODPECKER (Kay Kyser)
3. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
4. MY HAPPINESS (Jon & Sondra Steele)
5. LOVE SOMEBODY (Doris Day-Buddy Clark)
6. I SOLD MY HEART TO THE JUNKMAN (Basin St. Boys)
7. JUST BECAUSE (Frank Yankovic)
8. TIME OUT FOR TEARS (Savannah Churchill)
9. MAYBE YOU'LL BE THERE (Gordon Jenkins)
10. I WANT TO CRY (Savannah Churchill)

Indianapolis, Ind.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. NATURE BOY (King Cole)
3. MY HAPPINESS (Jon & Sondra Steele)
4. NOW IS THE HOUR (Eddy Howard)
5. LITTLE WHITE LIES (Dick Haymes)
6. BABY FACE (Art Mooney)
7. TOOLIE OOLIE DOOLIE (Andrews Sisters)
8. THE DICKEY BIRD SONG (Freddy Martin)
9. SABRE DANCE (Woody Herman)
10. TELL ME A STORY (Sammy Kaye)

Kingman, Ariz.

1. NATURE BOY (John Laurenz)
2. BABY FACE (Art Mooney)
3. NOW IS THE HOUR (Buddy Clark)
4. TOOLIE OOLIE DOOLIE (The Sportsmen)
5. MANANA (Peggy Lee)
6. LITTLE WHITE LIES (Mel Torme)
7. WISHING (Larry Green)
8. SABRE DANCE (Woody Herman)
9. JUST BECAUSE (Frank Yankovic)
10. OKLAHOMA WALTZ (Johnny Bond)

Savannah, Ga.

1. NATURE BOY (King Cole)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. SABRE DANCE BOOGIE (Freddy Martin)
4. LITTLE WHITE LIES (Dick Haymes)
5. TOOLIE OOLIE DOOLIE (Vaughn Horton)
6. I WANT TO CRY (Savannah Churchill)
7. I SOLD MY HEART TO THE JUNKMAN (Basin St. Boys)
8. MORE THAN YOU KNOW (Johnny Moore)
9. MY HAPPINESS (Jon & Sondra Steele)
10. HAUNTED HEART (Perry Como)

St. Louis, Mo.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. NATURE BOY (King Cole)
3. ST. LOUIS BLUES MARCH (Tex Beneke)
4. THE DICKEY BIRD SONG (Freddy Martin)
5. MY HAPPINESS (Jon & Sondra Steele)
6. MORE THAN YOU KNOW (Johnny Moore)
7. SABRE DANCE (Woody Herman)
8. BABY FACE (Art Mooney)
9. THAT AIN'T RIGHT (Frankie Laine)
10. HEARTBREAKER (Andrews Sisters)

Chicago, Ill.

1. NATURE BOY (King Cole)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. WOODY WOODPECKER (Kay Kyser)
4. MY HAPPINESS (Jon & Sondra Steele)
5. TOOLIE OOLIE DOOLIE (Andrews Sisters)
6. TELL ME A STORY (Sammy Kaye)
7. THE DICKEY BIRD SONG (The Dell Trio)
8. LITTLE WHITE LIES (Dick Haymes)
9. PUT 'EM IN A BOX (Eddy Howard)
10. JUST BECAUSE (Frank Yankovic)

San Antonio, Texas

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. NATURE BOY (King Cole)
3. MY HAPPINESS (Jon & Sondra Steele)
4. NOW IS THE HOUR (Bing Crosby)
5. I HATE TO LOSE YOU (Andrews Sisters)
6. LITTLE WHITE LIES (Dick Haymes)
7. JUST BECAUSE (Eddy Howard)
8. SABRE DANCE (Woody Herman)
9. KING SIZE PAPA (Julia Lee)
10. ANYTIME (Eddy Arnold)

Minneapolis, Minn.

1. WOODY WOODPECKER (Kay Kyser)
2. LITTLE WHITE LIES (Dick Haymes)
3. NATURE BOY (King Cole)
4. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
5. PEANUT VENDOR (Stan Kenton)
6. WILLIAM TELL OVERTURE (Spike Jones)
7. ST. LOUIS BLUES MARCH (Tex Beneke)
8. SUGAR BEAT (Elliot Lawrence)
9. ROBBINS NEST (Sam Donahue)
10. CONFESS (Doris Day-Buddy Clark)

Lufkin, Texas

1. NATURE BOY (King Cole)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. LITTLE WHITE LIES (Dick Haymes)
4. BOUQUET OF ROSES (Eddy Arnold)
5. WOODY WOODPECKER (Kay Kyser)
6. NOW IS THE HOUR (Margaret Whiting)
7. SABRE DANCE (Woody Herman)
8. X-TEMPORANEOUS BOOGIE (Camille Howard)
9. TOMORROW NIGHT (Lonnie Johnson)
10. ST. LOUIS BLUES MARCH (Tex Beneke)

New Orleans, La.

1. MY HAPPINESS (Jon & Sondra Steele)
2. I WANT TO CRY (Savannah Churchill)
3. NATURE BOY (King Cole)
4. SABRE DANCE (Woody Herman)
5. MORE THAN YOU KNOW (Johnny Moore)
6. HAUNTED HEART (Perry Como)
7. TOOLIE OOLIE DOOLIE (Vaughn Horton)
8. NOW IS THE HOUR (Margaret Whiting)
9. AT A SIDEWALK PENNY ARCADE (Tony Pastor)
10. AT THE FLYING "W" (Elliot Lawrence)

Tacoma, Wash.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. MY HAPPINESS (Jon & Sondra Steele)
3. WHEN VERONICA PLAYS THE HARMONICA (Jimmy Mulcahy)
4. THOUGHTLESS (Guy Lombardo)
5. TELL ME A STORY (Sammy Kaye)
6. NATURE BOY (King Cole)
7. SABRE DANCE (Macklin Marrow)
8. LIES (Chris Cross)
9. TEA LEAVES (Alan Dale)
10. I REMEMBER MAMA (Claude Thornhill)

Los Angeles, Cal.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. NATURE BOY (King Cole)
3. WOODY WOODPECKER (Kay Kyser)
4. HAUNTED HEART (Bing Crosby)
5. LITTLE WHITE LIES (Dick Haymes)
6. HEARTBREAKER (Andrews Sisters)
7. TELL ME A STORY (Sammy Kaye)
8. TOOLIE OOLIE DOOLIE (Vaughn Horton)
9. PUT 'EM IN A BOX (Frankie Laine)
10. CUCKOO WALTZ (Ken Griffin)

Brodhead, Wisc.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. NATURE BOY (King Cole)
3. LITTLE WHITE LIES (Dick Haymes)
4. TOOLIE OOLIE DOOLIE (Andrews Sisters)
5. JUST BECAUSE (Eddy Howard)
6. BABY FACE (Art Mooney)
7. MY HAPPINESS (Jon & Sondra Steele)
8. ST. LOUIS BLUES MARCH (Tex Beneke)
9. HEARTBREAKER (Andrews Sisters)
10. WOODY WOODPECKER (Kay Kyser)

Milwaukee, Wisc.

1. NATURE BOY (King Cole)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. TOOLIE OOLIE DOOLIE (Vaughn Horton)
4. LITTLE WHITE LIES (Dick Haymes)
5. LAROO LAROO LILLI BOLERO (Peggy Lee)
6. ST. LOUIS BLUES MARCH (Tex Beneke)
7. THE DICKEY BIRD SONG (Freddy Martin)
8. EVERY LITTLE MOVEMENT (Ken Griffin)
9. MY HAPPINESS (Jon & Sondra Steele)
10. BECAUSE (Perry Como)

Shoals, Ind.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. NATURE BOY (King Cole)
3. MY HAPPINESS (Jon & Sondra Steele)
4. THE DICKEY BIRD SONG (Freddy Martin)
5. TOOLIE OOLIE DOOLIE (Andrews Sisters)
6. LITTLE WHITE LIES (Dick Haymes)
7. BABY FACE (Art Mooney)
8. WOODY WOODPECKER (Kay Kyser)
9. SABRE DANCE (Freddy Martin)
10. JUST BECAUSE (Frank Yankovic)

Miami, Fla.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. HAUNTED HEART (Perry Como)
3. THE WEDDING SONG (Irving Fields)
4. NOW IS THE HOUR (Bing Crosby)
5. NATURE BOY (King Cole)
6. MY HAPPINESS (Jon & Sondra Steele)
7. TOOLIE OOLIE DOOLIE (Andrews Sisters)
8. SABRE DANCE (Woody Herman)
9. THE DICKEY BIRD SONG (Freddy Martin)
10. YOU CALL EVERYBODY DARLIN' (Al Trace)

Butte, Mont.

1. NATURE BOY (King Cole)
2. WOODY WOODPECKER (Kay Kyser)
3. SABRE DANCE (Freddy Martin)
4. LIES (Chris Cross)
5. TELL ME A STORY (Sammy Kaye)
6. MY HAPPINESS (Jon & Sondra Steele)
7. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
8. CUCKOO WALTZ (Ken Griffin)
9. AT A SIDEWALK PENNY ARCADE (Tony Pastor)
10. THAT AIN'T RIGHT (Frankie Laine)

Cleveland, O.

1. NATURE BOY (King Cole)
2. MY HAPPINESS (Jon & Sandra Steele)
3. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
4. CONFESS (Patti Page)
5. LITTLE WHITE LIES (Ethel Smith)
6. THE DICKEY BIRD SONG (Freddy Martin)
7. TOOLIE OOLIE DOOLIE (Vaughn Horton)
8. MAYBE YOU'LL BE THERE (Gordon Jenkins)
9. TEA LEAVES (Alan Dale)
10. LIES (Chris Cross)

Stamford, Conn.

1. MY HAPPINESS (Jon & Sondra Steele)
2. YOU CAN'T BE TRUE, DEAR (Jerry Wayne)
3. BOUQUET OF ROSES (Eddy Arnold)
4. WOODY WOODPECKER (Kay Kyser)
5. LITTLE WHITE LIES (Dick Haymes)
6. BECAUSE (Perry Como)
7. NATURE BOY (King Cole)
8. TOOLIE OOLIE DOOLIE (Andrews Sisters)
9. THE DICKEY BIRD SONG (Freddy Martin)
10. THAT AIN'T RIGHT (Frankie Laine)

Saginaw, Mich.

1. NATURE BOY (King Cole)
2. YOU CAN'T BE TRUE, DEAR (Jerry Wayne-Ken Griffin)
3. BECAUSE (Perry Como)
4. MY HAPPINESS (Jon & Sondra Steele)
5. EBONY RHAPSODY (Rosetta Howard)
6. NOW IS THE HOUR (Bing Crosby)
7. BABY FACE (Art Mooney)
8. TOOLIE OOLIE DOOLIE (Vaughn Horton)
9. YOU DON'T HAVE TO KNOW THE LANGUAGE (Tex Beneke)
10. SABRE DANCE (Woody Herman)

Portland, Me.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. LOVE SOMEBODY (Doris Day-Buddy Clark)
3. WOODY WOODPECKER (Kay Kyser)
4. BABY FACE (Art Mooney)
5. SABRE DANCE (Woody Herman)
6. JUST BECAUSE (Frank Yankovic)
7. NOW IS THE HOUR (Eddy Howard)
8. LITTLE WHITE LIES (Dick Haymes)
9. LAROO LAROO LILLI BOLERO (Peggy Lee)
10. TOOLIE OOLIE DOOLIE (Andrews Sisters)

Denver, Colo.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. NATURE BOY (King Cole)
3. NOW IS THE HOUR (Bing Crosby)
4. THE DICKEY BIRD SONG (Freddy Martin)
5. SABRE DANCE BOOGIE (Freddy Martin)
6. RUN JOE (Louis Jordan)
7. THAT AIN'T RIGHT (Frankie Laine)
8. PUT 'EM IN A BOX (King Cole)
9. I REMEMBER MAMA (Claude Thornhill)
10. MAYBE I LOVE YOU (Judy Tremain)

Reno, Nevada

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. TELL ME A STORY (Sammy Kaye)
3. THAT AIN'T RIGHT (Frankie Laine)
4. SABRE DANCE (Woody Herman)
5. CUCKOO WALTZ (Ken Griffin)
6. TEA LEAVES (Alan Dale)
7. NATURE BOY (King Cole)
8. PUT 'EM IN A BOX (King Cole)
9. WOODY WOODPECKER (Kay Kyser)
10. I WANT TO CRY (Savannah Churchill)

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Bull Moose Jackson
- KING 4229** BOSTIC'S BOOGIE BLUES
BAR FLY BABY
Earl Bostic
- KING 4226** LOLLIPOP MAMA
BLOW YOUR BRAINS OUT
Wynonie Harris
- KING 4227** INDIAN GIVER
TOO TIGHT MAMA
Mabel Smith
- KING 4228** WHAT COULD I DO
I WANT TO DIG A LITTLE DEEPER
Swan's Silvertone Singers
- KING 717** I'M ON MY WAY SOMEWHERE
THE BALDHEADED END OF THE BROOM
Grandpa Jones
- KING 718** PEACH TREE STREET BOOGIE
TAKE IT TO THE CAPTAIN
Delmore Brothers
- KING 719** JOLE BLON'S GHOST
LOST JOHN BOOGIE
Wayne Rainey

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SWEETER THAN THE FLOWERS
Moon Mullican
- KING 714** TENNESSEE MOON
THE HOPE OF A BROKEN HEART
Cowboy Copas
- KING 4189** ALL MY LOVE BELONGS TO YOU
I WANT A BOWLEGGED WOMAN
Bull Moose Jackson
- KING 4201** TOMORROW NIGHT
WHAT A WOMAN
Lonnie Johnson
- KING 4220** DON'T FALL IN LOVE WITH ME
SIESTA WITH SONNY
Ivory Joe Hunter

- SIGNED SEALED AND DELIVERED
OPPORTUNITY IS KNOCKING AT YOUR DOOR.....King 658
- TENNESSEE WALTZ
HOW MUCH DO I OWE YOU.....King 696
- CAROLINA WALTZ
RED ROSES TIED IN BLUE.....King 706
- DECK OF CARDS
GOODNIGHT WALTZ.....King 712
- OKLAHOMA WALTZ
OH! MY ACHIN' BACK!.....King 713
- I LOVE YOU, YES I DO
SNEAKY PETE.....King 4181
- GOOD ROCKIN' TONIGHT
GOOD MORNING MR. BLUES.....King 4210
- TEMPTATION
ARTISTRY BY BOSTIC.....King 4214
- EAST OF THE SUN
GOTTA WALK.....King 4224
- IN LOVE AGAIN
I WANT MY BABY.....King 4225

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THE CASH BOX

Race Record Reviews

RACE DISK O' THE WEEK

"Send For Me If You Need Me" (2:47)
"Until The Real Thing Comes Along" (3:07)

THE RAVENS
(National 9045)



THE RAVENS

● The Ravens bow into the disk spotlight again via this sensational dishing titled "Send For Me If You Need Me," a sure coin culler for music ops with race spots. With James Ricks' deep bass voice set-

ting the pace on this mellow cookie, the waxing stacks up to an avalanche of coin play. Perfect harmony by the entire group fills the air with loads of smart music which makes for easy listening pleasure. Ditty is a follow-up on their recent click tune "Write Me A Letter." The platter rolls along at a fast clip with the boys displaying top notch vocal harmony throughout. Flip shows as another excellent performance as they offer the standard, "Until The Real Thing Comes Along." The song is one that has always meant heavy play for ops—The Ravens rendition is sure to boost it all the more. Don't miss "Send For Me If You Need Me"—it will ring the bell in race spots throughout the land.

"Two Blocks Down—Turn To The Left" (3:12)

"The Calloway Boogie" (3:03)

CAB CALLOWAY ORCH.
(Columbia 38227)

● Hi-de-ho at its best and The Cab himself set with a pair that beckon phono play. Wax, titled "Two Blocks Down—Turn To The Left" and "The Calloway Boogie," has the Cab yowling in all his glory to the mellow metro this due set. Topside is the one to watch—Cab's smart licks and phrases spill in glowing tones throughout. Flip has the crew offering some mad music, with the maestro in the vocal spotlight again. Both sides should win praise from the jump crowd. Wax rates your listening time.

"Old Man You Been Gone Too Long" (3:00)

"That's No Way To Do" (3:03)

PEARL BAILEY
(Columbia 38228)

● Tired, husky voice of chirp Pearl Bailey, and a pair that may set well with her many fans. Both sides of the wax spill in slow, easy going fashion with Pearl offering the effective lyrics in her most pleasing manner. Top deck, tagged "Old Man You Been Gone Too Long" weaves around the title as the Mitchell Ayres ork backs the lass in able fashion. Flip is a repeat showing Pearl off in favorable light throughout. Ops who have the spots that go for this brand—take note.

"In The Rain" (2:44)

"Just Boogie" (2:55)

GLADYS PALMER with
SONNY THOMPSON
(Miracle 127)

● Here's a hunk of wax music ops are bound to be featuring in no time at all. Following up her sensational success with "Fool That I Am," chirp Gladys Palmer teams with maestro Sonny Thompson to come up with a pair of nickel nabbers. Gladys in the spotlight on the top deck titled "In The Rain," a slow, tearful piece bound to grow on any listener. Her full fashioned vocal efforts are sure to win ops approval. Wordage of the song is deep and meaningful with Gladys matching brilliant vocal tones that satisfy. Flip has Sonny and the boys knocking out some mellow riffs with "Just Boogie." Sparkling work at the '88 sets the pace with the boogie seeping thru smartly. Both sides are sure to hypo phono play in a big way.

"I'm Falling For You" (2:24)

"Mr. B's Blues" (2:29)

BILLY ECKSTINE
(MGM 10208)

● Pair of sides which might go well in the race spots are these decked out in able fashion by Billy Eckstine. Offering the soothing and graceful wordage to "I'm Falling For You" on the top deck, Billy displays his strong winning voice in tender tones, in effective manner. Ditty is a heavy ballad, with loads of smooth strings floating in the background. Flip has Billy offering some straight stock blues, with the title acting as the bill of fare. Stuff spills in shuffle mood to possibly suit the romancers. Take note of Billy's wide popularity and then spin 'em.

"Imagine You Having Eyes For Me" (2:46)

"I Thought About You" (2:48)

NELLIE LUTCHER
(Capitol 15112)

● Uh-uh! This pair has the makings of another click for Nellie Lutcher. Individual piano and vocal styling of Nellie blossoms forth in first rate fashion throughout this duo, to set the stage for phono play for music ops. Top side shows Nellie tickling the ivory's and wailing the classy wordage in teeming tones that add up to a hunk of wax that can go. The gal displays her tricks and quivers throughout the platter in the vein her many fans appreciate so well. Flip is an oldie which scored a number of years ago. Nellie's slow, pleasing rendition here should add laurels to the tune itself, and possibly boom it once again. Topside will grab the jitney.

"In Love Again" (2:56)

"I Want My Baby" (2:55)

LONNIE JOHNSON
(King 4225)

● Kicking up a storm in race spots throughout the land with his topnotch dishing of "Tomorrow Night," piper Lonnie Johnson sets with another pair here that have the taint of coindom about it. Lonnie's versatile vocalizing efforts are sure to win favor with his rapidly growing clan of fans. Top side spills in slow, vibrant fashion with Lonnie strumming a mellow guitar throughout. Wax is offered in the mood to make phono fans listen and then latch on. Flip rides around the title as Lonnie renders another comer in "I Want My Baby." Both sides show the balladeer up in excellent styling. Get next to Lonnie Johnson and this pair pronto.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New York City's Harlem Area.

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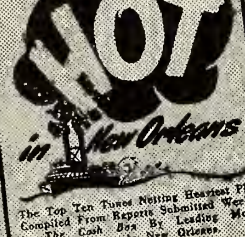
The Cash Box, Automatic Music Section

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The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New York City's Harlem Area.

1 LONG GONE
Sonny Thompson
(Miracle 126)



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans.

LONG GONE
Sonny Thompson
(Miracle 126)



LONG GONE
Sonny Thompson
(Miracle 126)

"LONG GONE"

BY

Sonny Thompson

MIRACLE 126



"IN THE RAIN"

BY

Gladys Palmer

MIRACLE 127

"MESSIN' AROUND"

BY

*Memphis Slim
Quartette*

MIRACLE 125



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1 RUN JOE
Louis Jordan
(Decca 24448)

2 YOU DON'T LOVE ME
Camille Howard
(Specialty 307)

3 NATURE BOY
King Cole
(Capitol 15054)

4 ROBBIE-DOBY BOOGIE
Brownie McGhee
(Savoy 667)

5 DON'T FALL IN LOVE WITH ME
Ivory Joe Hunter
(King 4220)

6 LONDON DONNIE
Don Bayas
(Savoy 628)

7 THE TWISTER
Paul Williams
(Savoy 665)

8 RECESS IN HEAVEN
Dan Grissom
(Jewel 2004)

9 THAT'S BETTER FOR ME
T-Bone Walker
(Black & White 126)

10 DUTCH KITCHEN BOUNCE
Arnett Cobb
(Apollo 778)

1 LONG GONE
Sonny Thompson
(Miracle 126)

2 TOMORROW NIGHT
Lonnie Johnson
(King 4201)

3 I WANT TO CRY
Savannah Churchill
(Manor)

4 RUN JOE
Louis Jordan
(Decca 24448)

5 EUPHORIA
Charlie Ventura
(Sittin' In 504)

6 YOU DON'T LOVE ME
Camille Howard
(Specialty 307)

7 CANDY STORE BLUES
Toni Harper
(Columbia 38229)

8 DON'T FALL IN LOVE WITH ME
Ivory Joe Hunter
(King 4220)

9 NATURE BOY
King Cole
(Capitol 15054)

10 GOOD ROCKIN' TONIGHT
Wynonie Harris
(King 4210)



- 1** LONG GONE
Sonny Thompson
(Miracle 126)
- 2** GOOD ROCKIN' TONIGHT
Wynonie Harris
(King 4210)
- 3** NATURE BOY
King Cole
(Capitol 15054)
- 4** YOU DON'T LOVE ME
Camille Howard
(Specialty 307)
- 5** I'M WAITING FOR YOUR CALL
T-Bone Walker
(Black & White)
- 6** TRAIN BLUES
Roy Milton
(Specialty 524)
- 7** RECESS IN HEAVEN
Dan Grissom
(Jewel 2004)
- 8** REET PETITE & GONE
Louis Jordan
(Decca 35481)
- 9** WRITE ME A LETTER BLUES
Saunders King
(Rhythm 206)
- 10** TOMORROW NIGHT
Lonnie Johnson
(King 4201)

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#9038 "Write Me A Letter"—"Summertime"
#9042 "Together"—"There's No You"
#9035 "Ol' Man River"—"Would You Believe Me"

BILLY ECKSTINE—Voted #1 Male Vocalist In Recent Poll

#9014 "COTTAGE FOR SALE"—#9017 "PRISONER OF LOVE"—#9016 "I'M IN THE MOOD FOR LOVE"
#9041 "ALL OF ME"—#9037 "GLOOMY SUNDAY"

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#9043 "SOOTHE ME"—"ELEVEN SIXTY"—#9209 "MOON NOCTURNE"—PARTS 1 & 2

Ventura & Lilyann Carol—in a duet

#7015 "PLEASE BE KIND"—"HOW HIGH THE MOON"

ALAN LOGAN—Formerly Featured Pianist with Louis Prima & Charlie Spivak

#7021 "I LOVE YOU MUCH TOO MUCH"—#7018 "JUNGLE RHUMBA"—"LOVE ME"

JOE TURNER—The Man Who Shouts The Blues

#4017 "THAT'S WHAT REALLY HURTS"—#4016 "ROCK O' GIBRALTAR"

UNA MAE CARLISLE—Song Stylist

#9044 "WHERE THE RIVER MEETS THE SEA"—
"STOP GOIN' THROUGH THE MOTIONS"

ALAN GERARD

#7023 "MELODY TIME"—"TELL ME WHY"—#7019 "IF I DIDN'T HAVE YOU"

BUDDY BOYLAN

#7017 "SIMPLE THINGS"—"EV'RY NIGHT"

JACK CARROLL

#9033 "MAYBE YOU'LL BE THERE"—"STELLA BY STARLIGHT"



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The Top Ten Tunes Netting Heaviest Play
Compiled From Reports Submitted Weekly
to The Cash Box By Leading Music
Operators In New Orleans.

- 1** MESSING AROUND
Memphis Slim
(Miracle)
- 2** LONG GONE
Sonny Thompson
(Miracle 126)
- 3** NATURE BOY
King Cole
(Capitol 15054)
- 4** GROOVY MOVIE BLUES
Johnny Moore
(Exclusive)
- 5** TOMORROW NIGHT
Lonnie Johnson
(King 4201)
- 6** GOOD ROCKIN' TONIGHT
Wynonie Harris
(King 4210)
- 7** POOL PLAYING BLUES
Amos Milburn
(Aladdin)
- 8** RECESS IN HEAVEN
Dan Grissom
(Jewel 2004)
- 9** SHOUT THE BOOGIE
Memphis Mennie
(Columbia 38099)
- 10** YOU DON'T LOVE ME
Camille Howard
(Specialty 307)



YOUR FAVORITE FROM COAST TO COAST

THE Champagne Music of

LAWRENCE WELK

... AND YOUR FAVORITE
on **DECCA** RECORDS

Watch these **PLATTERS**

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BOB "TEX" CROMER

"IF YOU WERE THE LAST MAN IN OMAHA"

Vocals by **BOB "TEX" CROMER**

backed by

"MELODY TIME"

DECCA #24416

and

AT LAST

The Champagne Maestro's Theme

"BUBBLES IN THE WINE"

backed by

"KENTUCKY WALTZ"

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8210 1/2 SUNSET BLVD.
HOLLYWOOD
Direction:
MUSIC CORPORATION OF
AMERICA

NAMM SHOW DRAWS THOUSANDS OF MUSIC OPS—DEALERS

Diskers Hold Panel Meet With Many—Discuss Problems Confronting Music Industry

CHICAGO, ILL. — Thousands of music operators and record dealers jammed the convention halls of the National Association of Music Merchants (NAMM) convention here in Chicago, the Palmer House this past week. Attendance figures revealed that the crowds attending this past convention were the largest in the history of the trade association.

Music men met throughout Chicago and discussed with all segments of the music industry, the problems confronting them in the operation of their business.

Music publishers, artists, and representatives of recording companies were on hand throughout the convention to meet and greet the many music ops and dealers attending.

Panel discussions pertaining to various sales methods, improvement of recordings and needles and methods of stimulating sales through promotion were discussed at the show.

Wide talk came from all quarters of the recording industry represented in Chicago about the stand the American Federation of Musicians has taken at its recent convention in Asbury Park, N. J. Music men readily agreed that new methods and ways and means of skirting the Petrillo ban would have to be used to continue producing music and recordings which the buying public wants.

Children's recordings and the recently announced Columbia plan of long play platters drew wide attention. Music operators speculated throughout the show with the idea of adapting the long play method to automatic phonographs, to possibly introduce a new field of music for juke box fans.

MUSIC MERCHANTS - OPS

Stock Up On These
2 Smash Hits!

The Sensational Waltz Novelty
"ROSIE O'TOOLE"

and

"THE TOUCH OF YOUR LIPS"

by BILL CLEMENT ORK

ORPHEUS # 262

Vaughn Horton's Newest Novelty

"JOHN'S OTHER WIFE"

by Johnny Morris Ork

ORPHEUS # 260

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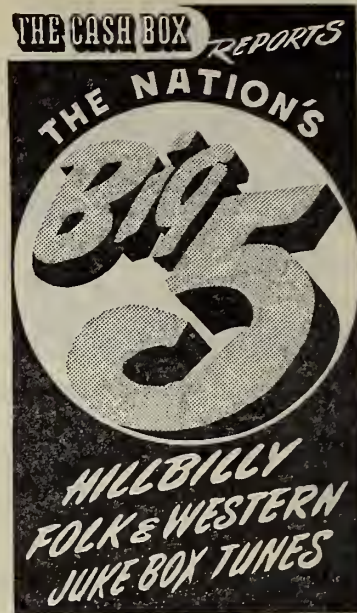
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1 BOUQUET OF ROSES
Eddy Arnold
(Victor 20-2806)

2 ANYTIME
Eddy Arnold
(Victor 20-2700)

3 TEXARKANA BABY
Eddy Arnold
(Victor 20-2806)

4 SWEETER THAN THE FLOWERS
Moon Mullican
(King)

5 OKLAHOMA WALTZ
Johnny Bond
(Columbia 38160)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

SUSPICION

Tex Williams
(Capitol 40109)

WHAT A FOOL I WAS

Eddy Arnold
(Victor 20-2700)

SEAMAN'S BLUES

Ernest Tubb
(Decca 46119)

JOHN'S OTHER WIFE

Johnny Bond
(Columbia 38160)

SIGNED, SEALED & DELIVERED

Cowboy Copas
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*Brings you a Trio of Winning Vocals with Backing
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LONDON # 214

"I'D GIVE A MILLION TOMORROWS"

and

"NEED I SAY"

LONDON #.156

"HONEY"

and

"DANGER AHEAD"

**The Critics Heap Their
Praises About These
2 Releases!**

LONDON # 206

"A FELLA WITH AN UMBRELLA"

and

"STEPPIN' OUT"

**. . . sure to draw raves from
his rapidly growing clan
says . . . THE CASH BOX**

NOW TOURING in the U. S. A. with the TOMMY DORSEY ORCHESTRA

ON THE HEELS OF THESE BIG JUKE BOX HITS

★
"I Never Knew"

★
"Red Wing"

★
"The Whistler"

★
"Robbins Nest"

and NOW . . .



Capitol
RECORDS

THE
ALL-AMERICAN
SAXOPHONE
STAR

Sam Donahue

and His Orchestra

his latest and greatest

"SAXO-BOOGIE"

Vocal by BILL LOCKWOOD, SHIRLEY LLOYD and the Ensemble
backed by

"I'LL GET ALONG SOMEHOW"

CAPITOL 15081

PUBLICITY: 1619 Broadway
JIM MCCARTHY
New York City

Bookings

GENERAL ARTISTS CORPORATION

THOMAS G. ROCKWELL, President

NEW YORK • CHICAGO • HOLLYWOOD • CINCINNATI • LONDON

VICTOR NAMES BURGESS & HALLSTROM TO HEAD RECORDING GROUP — TO PLACE EMPHASIS ON MERCHANDISING & SALES

NEW YORK — The long awaited answer as to who would fill the artist and repertoire spot at RCA-Victor recently vacated by Eli Oberstein was announced this past week when the platter disclosed the appointment of Mr. Jack Burgess as artist and rep chief of the firm.

Assisting Burgess in his new duties will be a governing board headed by general manager Jack Hallstrom, veteran figure in the RCA-Victor set-up. Included on the group are Steve Scholes, Charlie Grean, Herb Hendler, Alex Bard, Dave Finn and Walter Heebner, all well acquainted with the Victor plan of operation.

The new set-up at Victor is a vast deviation from former artist and rep programs. The group will now coordinate the artist and rep formula with the sales and merchandising departments — emphasis on the latter. The governing recording group will, it was disclosed, pass on all songs submitted by music publishers and artists, taking into consideration the merits of the song from every viewpoint.

Burgess, up from the ranks in the Victor set-up had formerly been a top notch field salesman and is well acquainted with the problems confronting both the dealer and music machine operator.

Many of the men on the recording

committee have had artist and repertoire experience before and certainly have a wide background of knowledge with which to aid them in making decisions concerning the selection of a song. It was emphatically pointed out that no one man would pass on the value of a song. The entire committee would offer suggestions and then come to a meeting of the minds.

More coordination will be placed on the publicity and promotion end of the new plan it was learned. Herb Hendler will work with Alan Kayes in New York concentrating on individual record promotion.

A Man Could Be A Wonderful Thing

Ray McKinley	Victor
Buddy Rich	MGM
Hoagy Carmichael	Decca
Patti Clayton	Bullet
Hall Sisters	Victor

Ritchie Music Co., Inc.

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AND HER TRIO
A New Star on Her First Release!
"YOU DON'T LOVE ME"
backed by
"X-TEMPERANEUS BOOGIE"

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of 1947

VITA

MEANS

"LIVING SOUND"



Another new MODERN release
"FIVE FOOT TWO,
EYES OF BLUE"

backed by

LONE STAR WALTZ

by

Buddy Harris and His Lone
Star Playboys

Modern 20-593

THE CASH BOX

DISC-HITS
BOX SCORECOMPILED BY
JACK "One Spot" TUNNISIN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEYBOX SCORE TABULATION COMPILED ON THE AVERAGE
INDIVIDUAL PURCHASE ON THE BASIS OF 1000 REC-
ORDS - LISTED IN ORDER OF POPULARITY, INCLUDING
NAME OF SONG, RECORD NUMBER, ARTISTS, AND RE-
CORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	MG—M-G-M
AP—Apollo	MI—Miracle
AR—Aristocrat	MN—Manor
BU—Bullet	MO—Modern
CA—Capitol	MU—Musicraft
CE—Celebrity	NA—National
CN—Continental	RA—Rainbow
CO—Columbia	RE—Regent
CS—Coast	SA—Savoy
DE—Decca	SD—Super Disc
DEL—DeLuxe	SI—Signature
DM—Delmac	SP—Specialty
EX—Exclusive	SN—Standard Phono
JD—Joe Davis	ST—Sterling
KI—King	TR—Trilon
LO—London	UN—Universal
MA—Majestic	VI—Victor
ME—Mercury	VT—Vitamoustic

June 19 June 12

1—NATURE BOY 140.8 131.7

CA-15054—KING COLE
Lost April

CO-38120—FRANK SINATRA
S'posin'

DE-24439—DICK HAYMES
You Can't Be True, Dear

EX-36x—HERB JEFFRIES
Just Naive

JE-2006—THE HOLLYWOODAIRES
Don't You Want That Stone

LO-10013—MANTOVANI
Ritual Fire Dance

ME-5134—JOHN LAURENZ
These Foolish Things

MU-567—SARAH VAUGHAN
I'm Glad There Is You

RA-10070—EDDY MANSON
Time For Your Lullaby

VI-25-5212—EVE YOUNG
Time For Your Lullaby

VI-20-2944—DICK JAMES
You Can't Be True, Dear

2—YOU CAN'T BE
TRUE, DEAR 100.9 121.7

AP-1121—N. EMMETT

CA-15077—THE SPORTSMEN

BU-1032—R. DEAUVILLE

DE-24439—DICK HAYMES
Nature Boy

CO-38211—MARLIN SISTERS
You Can't Be True, Dear

KI-4218—THE HARMONKINGS

LO-202—VERA LYNN

DEL-1171—ZIGGY LANE

MU-568—RUSS BROOKS

RO-128—KEN GRIFFIN

VI-25-1117—WILL GLAHE

3—LITTLE WHITE
LIES 92.4 121.8

CO-38114—DINAH SHORE
Crying For Joy

DE-24280—DICK HAYMES
Sierra Madre

ME-8085—STEVE GIBSON

MU-558—MEL TORME

VI-27521—TOMMY DORSEY O.

4—TOOLIE OOLIE
DOOLIE 66.4 82.3

CA-15059—THE SPORTSMEN

CN-1223—VAUGHN HORTON

CO-38211—MARLIN SISTERS
You Can't Be True, Dear

DA-2015—DANA SERENADERS

June 19 June 12

DE-24380—ANDREWS SISTERS

FL-5005—ALPINE BELLES

LO-201—JOHNNY DENNIS

SR-5505—LARKIN SISTERS

ST-1013—DICK HAYMAN

VI-25-1114—HENRI RENE O.

5—WOODY WOOD-
PECKER 43.6 29.0

CO-38197—KAY KYSER O.
*When Veronica Plays the
Harmonica*

ME-5154—THE HONEYDREAMERS

6—MY HAPPINESS 42.5 22.8

BU-1032—R. DEAUVILLE

CA-15094—THE PIED PIPERS
Highway To Love

CO-38217—THE MARLIN SISTERS
The Man On The Carousel

DA-20-17—ANNE VINCENT

DM-11133—JON & SONDRRA STEELE
*They All Recorded To
Beat The Ban*

DE-24446—ELLA FITZGERALD

ME-5144—JOHN LAURENZ
Someone Cares

PA-1004—PAUL SHERIDAN

SI-15206—ALAN DALE
Tea Leaves

7—ST. LOUIS BLUES
MARCH 41.2 29.1

VI-20-2722—TEX BENEKE O.
Cherokee Canyon

8—BECAUSE 39.4 39.2

AP-1068—HAL WINTERS
Because

LO-145—ARTHUR TRACEY
A Perfect Day

VI-20-2653—PERRY COMO

9—THE DICKEY
BIRD SONG 36.1 48.1

CO-38085—THE DELL TRIO
Encore Cherie

DE-24301—LARRY CLINTON O.
Ooh! Looka There

MA-1234—GEORGE OLSEN O.
Thoughtless

MG-10138—BLUE BARRON O.
My Cousin Louella

VI-20-2617—FREDDY MARTIN O.
If Winter Comes

VT-22—JOAN EDWARDS

10—HAUNTED
HEART 35.9 44.3

CA-15023—JO STAFFORD
I'm My Own Grandmaw

CO-38112—BUDDY CLARK
First Prize At The Fair

CO-38083—BUDDY CLARK
Matinee

DE-24362—GUY LOMBARDO O.
Saturday Night In Central Park

DE-24370—BING CROSBY
*Moonlight On a White Picket
Fence*

ME-5120—VIC DAMONE
Tell Me A Story

MG-10153—GEORGE PAXTON O.
Dream Girl

VI-20-2713—PERRY COMO
Carolina Moon

VI-45-0050—RUSS CASE O.
Inside U. S. A.

11—SABRE DANCE 30.8 38.9

CO-38102—WOODY HERMAN O.
Swing Low, Sweet Chariot

DE-24388—VICTOR YOUNG O.
For Whom The Bell Tolls

DE-24427—ANDREWS SISTERS
Heartbreaker

LO-222—TED HEATH ORCH.
Tabu

ME-24000—NICHOLAS S. GOLOVANOV

MG-30048—MACKLIN MARROW

SI-15180—RAY BLOCH O.
Minuet In G

RE-111—DON HENRY TRIO
Turnpike Polka

VI-20-2721—FREDDY MARTIN O.
After You're Gone

June 19 June 12

12—JUST
BECAUSE 30.5 25.1

CO-38072—FRANK YANKOVIC

DE-25376—DICK STABLE O.
Deep Elm Blues

MA-1231—EDDY HOWARD O.
Encore Cherie

ME-6086—SHERIFF TOM OWENS

VI-20-2941—LONE STAR COWBOYS

13—A FELLA WITH AN
UMBRELLA 28.4 25.2

CA-15092—SKITCH HENDERSON O.
Beyond The Blue Horizon

CO-38192—FRANK SINATRA
*It Only Happens When I Dance
With You*

DE-24433—BING CROSBY
Blue Shadows On The Trail

DE-24434—GUY LOMBARDO O.
*It Only Happens When I Dance
With You*

LO-206—DENNY DENNIS
Steppin' Out With My Baby

VI-20-2873—THE THREE SUNS
Steppin' Out With My Baby

14—LOVE
SOMEBODY 25.6 21.6

CO-38174—DORIS DAY & BUDDY CLARK
Confess

15—WILLIAM TELL
OVERTURE 25.5 —

VI-20-2861—SPIKE JONES O.
The Man On The Flying Trapeze

16—PUT 'EM IN A
BOX, ETC. 25.4 5.9

CA-15080—KING COLE TRIO
It's The Sentimental Thing To Do

CO-38188—DORIS DAY
It's Magic

ME-5130—FRANKIE LAINE
Baby Don't Be Mad At Me

MG-10193—HAL McINTYRE O.
On An Island With You

VI-20-2873—RAY McKINLEY O.
You Can't Run Away From Love

17—BABY FACE 23.7 41.8

AP-1114—PHILLIE ALL STAR STRING BAND
Bye, Bye, Blackbird

CO-30014—JERRY WAYNE & DELL TRIO

DE-25356—HENRY KING O.
Oh, You Beautiful Doll

KR-216—UPTOWN STRING BAND

ME-2120—AQUA STRING BAND

MG-10156—ART MOONEY O.
Encore Cherie

ST-294—HUM & STRUM

TO-294—BENNY STRONG O.

PA-1105—FERKO STRING BAND

UN-627—MILT SCOTT ORCH.

VI-22879—SAMMY KAYE O.
Miss You

18—NOW IS THE
HOUR 23.6 19.0

CA-15024—MARGARET WHITING
But Beautiful

CO-38061—HORACE HEIDT O.
I'll Never Say I Love You

CO-38115—BUDDY CLARK
Peculiar

CM-7502—JERRY WALD O.
I Hate To Lose You

DE-24279—BING CROSBY
Silver Threads Among The Gold

DE-24378—BOB CARROLL
Sapphire Of The Tropics

LO-110—GRACIE FIELDS
Come Back To Sorrento

ME-5103—LES PAUL TRIO
My Extraordinary Gal

MG-10125—KATE SMITH
I'll Never Say I Love You

MU-532—SHEP FIELDS O.
Lone Star Moon

MA-1191—EDDY HOWARD O.
True

SI-15178—RAY BLOCH O.
Nina-Nana

VI-20-2704—CHARLIE SPIYAK O.
Who Are We To Say

June 19 June 12

19—SUSPICION 14.3 2.6

CA-15068—JO STAFFORD
Clabberin' Up For Rain

CA-40109—TEX WILLIAMS

CO-38146—RAY NOBLE O.
Goodnight Sweetheart

ME-5133—FOS CARLING

20—HEART-
BREAKER 14.2 12.6

CA-15078—JACK SMITH
Baby Face

CO-38150—JERRY WAYNE
*One Raindrop Doesn't Make A
Shower*

DE-24427—ANDREWS SISTERS
Sabre Dance

LO-200—SAM BROWNE
More Than Ever Before

ME-5119—AQUA STRING BAND
Bye Bye Blackbird

PA-2007—FERKO STRING BAND
Four Leaf Clover

VI-20-2864—JOE LOSS O.
A Tree In A Meadow

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY

21—CONFESS 13.3 2.4

22—TELL ME A
STORY 13.2 20.323—LAROO LAROO LILLI
BOLERO 12.9 13.9

24—TEA LEAVES 9.7 —

25—DECK OF
CARDS 9.6 12.126—MAHARAJAH OF MAGA-
DOR, THE 8.5 —

27—IT'S MAGIC 8.2 —

28—I'VE GOT A CRUSH
ON YOU 6.2 5.729—FIDDLE
FADDLE 5.7 12.7

30—MANANA 4.9 2.2

31—AIRIZAY 4.8 8.9

32—CARAMBA IT'S
THE SAMBA 3.8 —33—BETTER LUCK
NEXT TIME 3.7 6.234—BLUEBIRD OF
HAPPINESS 3.6 —35—YOU WERE MEANT
FOR ME 3.3 —36—IT ONLY HAPPENS
WHEN I DANCE
WITH YOU 3.1 5.837—BEYOND
THE SEA 2.8 3.8

38—THOUGHTLESS 2.7 —

39—BOY FROM TEXAS—
GIRL FROM
TENNESSEE 1.9 2.540—BLUE SHADOWS
ON THE TRAIL 1.8 —

We Repeat...

GOTTLIEB LEADERSHIP IS AGAIN ACCLAIMED WITH THE CONTINUATION OF

GAUGED PRODUCTION and CONTROLLED DISTRIBUTION POLICY

Inaugurated February 15, 1947

Under this policy only as many games have been manufactured as could be conveniently absorbed by the nation's Operators. Such positive control assures the Operator many advantages. Gauged Production guarantees quality. The value of a Gottlieb Game is maintained for a longer period. Each machine can be fully

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"There is no
substitute for
QUALITY!"

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS



TWENTY-ONE YEARS OF LEADERSHIP

FREE PLAY GAMES Ready For Location

BAFFLE CARD	\$ 29.50	MAISIE	\$ 79.50
BALLYHOO	69.50	MEXICO	89.50
BASEBALL	79.50	MISS AMERICA	59.50
BONANZA	89.50	NEVADA	119.50
BRONCHO	79.50	PLAYBOY	69.50
CAROUSEL	49.50	RIO	59.50
COVER GIRL	99.50	ROCKET	59.50
CROSSFIRE	69.50	SINGAPORE	139.50
CYCLONE	69.50	SMOKY	69.50
CO-ED	69.50	STATE FAIR	49.50
DYNAMITE	49.50	STARLITE	89.50
FAST BALL	49.50	STEP UP	49.50
FIESTA	59.50	STREAMLINER	29.50
FLAMINGO	89.50	SUPERSCORE	19.50
GOLD BALL	89.50	SUSPENSE	19.50
GOLD MINE	139.50	SUNNY	119.50
HAVANA with		SURF QUEENS	19.50
motor	69.50	SMARTY	39.50
HI RIDE	89.50	TALLY HO	89.50
KILROY	39.50	TORNADO	59.50
LEAP YEAR	139.50	TREASURE CHEST	99.50
LUCKY STAR	79.50	TORCHY	79.50

TERMS: 1/3 Deposit, Balance Sight Draft

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MUSIC COMPANY**

624 S. THIRD STREET

LOUISVILLE 2, KY.

Chicago Coin MACHINE CO.

1721-25 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS • BITTERSWEET 4800

June 21, 1948

Mr. William Gersh,
The Cash Box
381 Fourth Avenue,
New York 16, N. Y.

Dear Bill:

Congratulations on the 6th anniversary of The Cash Box —
May it continue to prosper.

Cordially,
CHICAGO COIN MACHINE CO.
Samuel Wolberg
Samuel Gensburg

FAMOUS FOR USED GAMES

If you are a legitimate pin game operator and you would like to receive information and prices from time to time on the best used pin games that are obtainable then write us a letter on your company letterhead and we will put you on our mailing list.

NEW ORLEANS NOVELTY CO.

115 Magazine Street

New Orleans, La.

(Phone: CAnal 5306)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE

YOUR CHOICE OF:

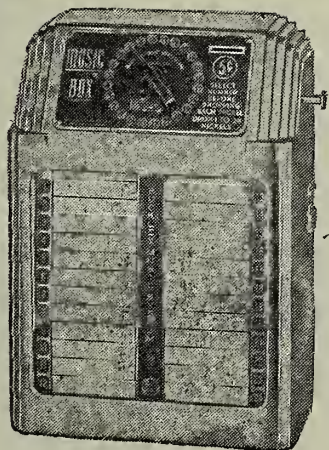
Cherry or Diamond Ornaments,
Maroon, Copper, Gold, Green,
Aluminum Gray, Chocolate, Serf
Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 1/5 or 3/5.
- 5c-10c-25c chrome Denominat- or Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

\$50⁰⁰



THE NEW Music Box



Buckley gave Music Operators the **FIRST** practical and profitable music box at the **LOWEST PRICE**. Today, Buckley leads the field by offering a **NEW** music box of advanced design and perfection at a **NEW LOW PRICE**.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

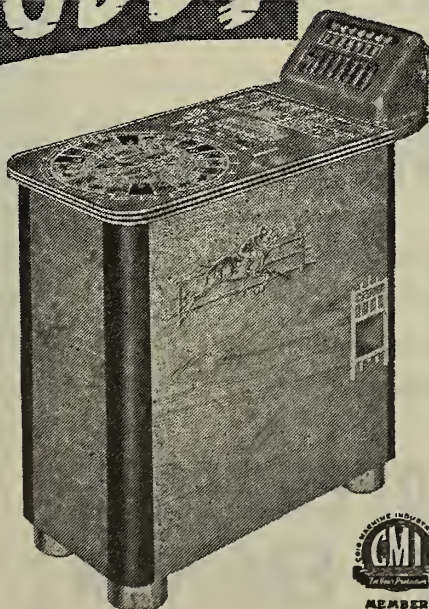
The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

\$29⁰⁰

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month

after month—year after year—and out-earn all other coin machines. Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.



\$1250⁰⁰



Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Will Be In Production 'Til Mid-July



Williams

YANKS

ORDER FROM YOUR
DISTRIBUTOR
TODAY!

Williams

MANUFACTURING
COMPANY

161 W. HURON ST., CHICAGO 10, ILL.



Congratulations

TO

THE CASH BOX

on its

SIXTH ANNIVERSARY

... and with sincerest appreciation
to Bill Gersh and his Staff for the
efforts expended in the interest of the
operators' problems and welfare.

**PHONOGRAPH OPERATORS
ASSOCIATION OF EASTERN
PENNSYLVANIA**

1505 RACE STREET

PHILADELPHIA, PA.



CONGRATULATIONS

TO

Bill Gersh

and

THE CASH BOX

ON ITS

6th ANNIVERSARY

**MICHIGAN AUTOMATIC PHONOGRAPH
OWNERS ASSOCIATION**

712 FORD BUILDING

DETROIT, MICHIGAN

**Genuine "WHIRLWIND" PLAY
BOOSTER—FITS ALL MANUFACTURERS' GAMES**

INSTALL 'EM ON ALL YOUR GAMES, NEW OR OLD, AND WATCH YOUR PROFITS
SKY-ROCKET. LANDS NEW LOCATIONS—PROMOTES MORE PLAY—PRICED
WITHIN REACH OF ALL OPERATORS.

TESTED
AND
PROVEN

SEND
FOR
SAMPLE

• **\$11⁹⁵** EACH

CORRECTION: In our ad June 19 issue of *The Cash Box* an error was made.
The TONE ARM for Wurlitzer and Seeburg Phonos will make it possible for
you to get 50,000 plays instead of the 2,000 mentioned in the ad.

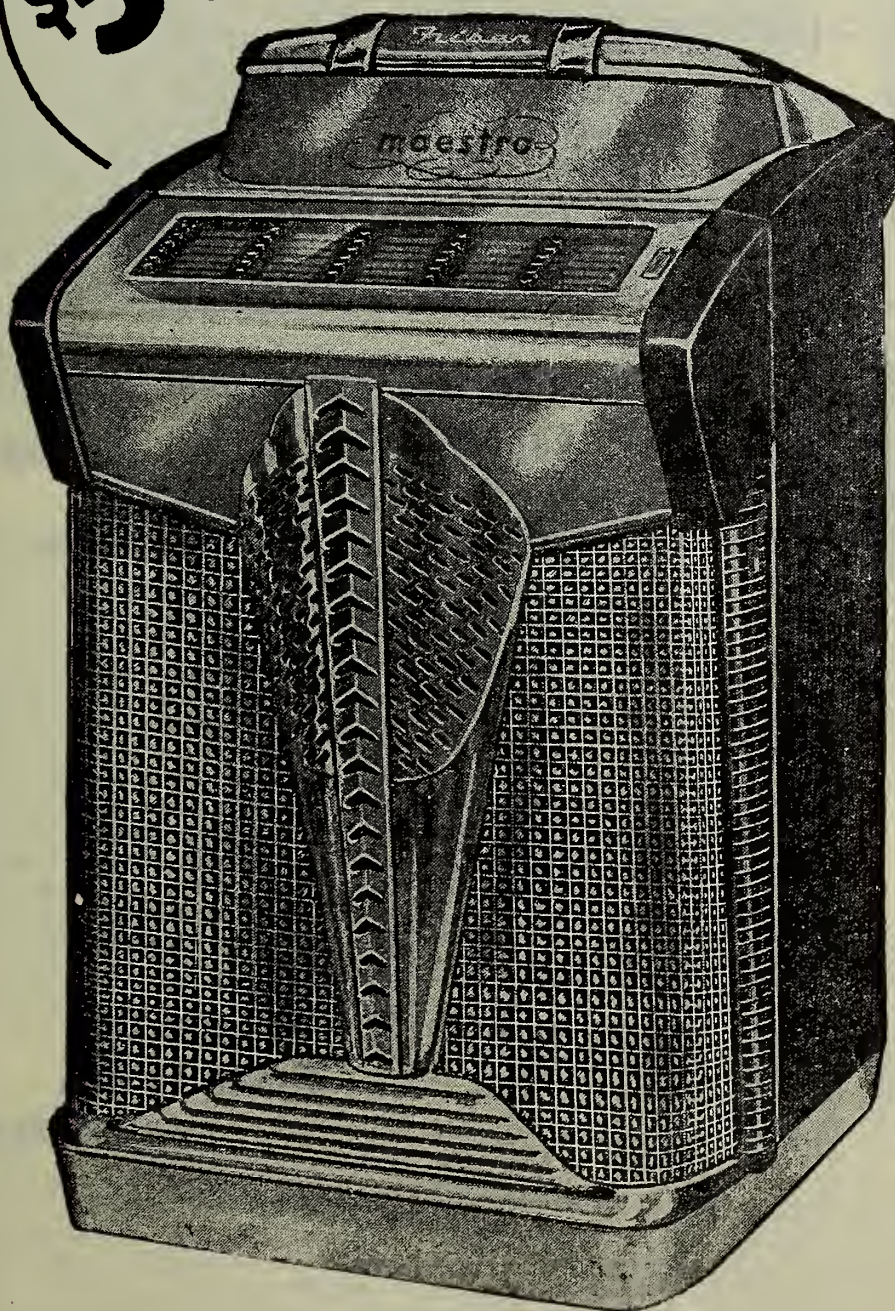
JOE MUNVES, 615-10th Ave., New York, N. Y.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

FILBEN

presents the new

\$595⁰⁰



maestro

There's truth and beauty in that statement, because it's the sparkling new FILBEN MAESTRO '48 and we guarantee that it will never stop playing in your location. Who could resist the scintillating beauty of an artistic dream? No one, because it gives you an ultra modern-design, piano-finished true walnut cabinet with a polished aluminum trim and colorful plastic panel that allows a multitude of animated rainbow-hued lights to catch all eyes. Check the famous FILBEN engineering achievements and know why the FILBEN MAESTRO is your best buy for 1948:

- The only one-sided 30 record selector made, and it's changing time is less than six seconds. That means 30 hits.
- Adaptable with 20-24-30 record wall boxes, and can be used with 2 or 3 wire installation in conjunction with an adapter unit. That means more intake and more coin.
- Amplification unit has a maximum undistorted output permitting the use of FIVE AUXILIARY SPEAKERS. That means better sound coverage for any location.
- A high temperature crystal pickup with less than 1¼ ounce needle pressure. That means noiseless surfaces, longer wear, and more plays.
- And only \$595.00, f.o.b. factory. That means the best money making and money saving buy for 1948. Available immediately. Contact your nearest distributor.

Available in Blond Mahogany
at a slight additional cost.

NATIONAL FILBEN CORPORATION

1139 SOUTH WABASH, CHICAGO 5, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Experienced, Responsible Coin Machine Executive Will Purchase

Manufacturing rights and/or patents, as well as tools, dies, jigs, plus entire manufacturing plant and facilities already producing, or ready to produce completed and tested

Automatic Cup Drink Vending Machine

Automatic Bottle Vendor

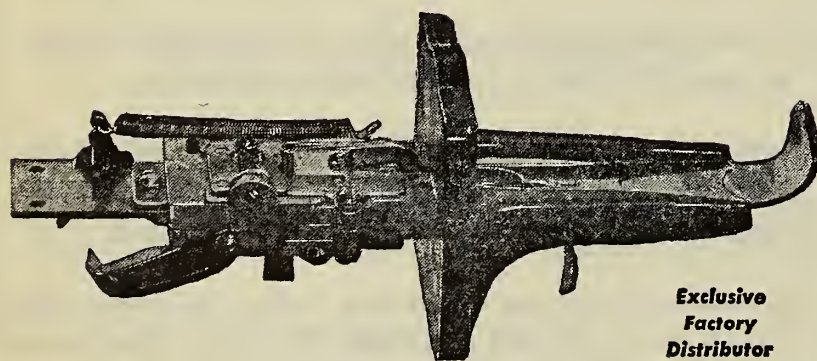
and other coin operated equipment.

Your correspondence assured complete confidence

Please write: Box 626, c/o The Cash Box, 381 Fourth Ave., New York 16, N. Y.

FEATHER TOUCH "Sensation of the Nation" THE COIN CHUTE THAT IS SWEEPING THE COUNTRY

Finest in Coin Chutes for Pins, Roll-Down, Etc.



Exclusive
Factory
Distributor

Now being used by the leading manufacturers.

Beautiful appearance, trouble-free operation, 99% slug proof, easy push action—all add up to more coins in the cash box. Thousands of satisfied operators attest its quality.

Free Play Model (Specify Coin) \$3.95 Each
Non-Free Play Model (Specify Coin) 3.65 Each

Remember Heath for all your parts needs. We specialize in coin chutes for phonographs and all other type parts and supplies for any make coin machine.

WRITE TODAY FOR OUR LATEST CATALOG

THE HOUSE INTEGRITY BUILT—AMERICA'S FOREMOST PARTS SUPPLIERS.

HEATH DISTRIBUTING COMPANY

217 THIRD STREET

MACON, GEORGIA

Phones: 2681-2



Steele Distributing Co. Takes Over Houston, Texas Territory For Wurlitzer Phonos

Commercial Music Co. Retains Dallas, San Antonio and Oklahoma City

HOUSTON, TEX.—Steele Distributing Company, this city, has been appointed authorized distributor of Wurlitzer commercial phonographs and auxiliary equipment for the Houston territory replacing the Houston branch of Commercial Music Company, Inc., according to an announcement by Ed R. Wurgler, general sales manager of Rudolph Wurlitzer Company, North Tonawanda, New York.

"Commercial Music's Dallas headquarters territory and its San Antonio and Oklahoma City branch operations are not affected by the change," Wurgler stated.

Steele Distributing Company is owned by Joseph R. Steele, a long-time resident of Houston and one of its leading businessmen. Until he formed the new distributing firm, Steele was part owner of Taylor & Steele Music Company, which conducted a large and successful phonograph operation in the Houston area. During his twenty years of activity in the Houston business world, Steele has also held top executive positions in the lumber, building and insurance fields.

Thru arrangements made with Commercial Music Company, Inc., Steele Distributing Company has taken over the established Wurlitzer distributing headquarters at 3300 Louisiana Street, this city. All sales and service personnel and facilities of this office will be retained by Steele.

In conjunction with this arrangement of the Steele Distributing Company appointment, Wurgler has also

announced a territorial revision affecting music merchants in Northeast Texas. This revision involves the Texas counties of Bowie, Camp, Cass, Franklin, Morris Red River and Titus, which formerly were considered a part of the Arkansas territory. These seven counties have now been consolidated with the territory served by Commercial Music Company, Inc., 726 North Ervay Street, Dallas, Tex.

Walbox Sales Co. Moves To Own New Building

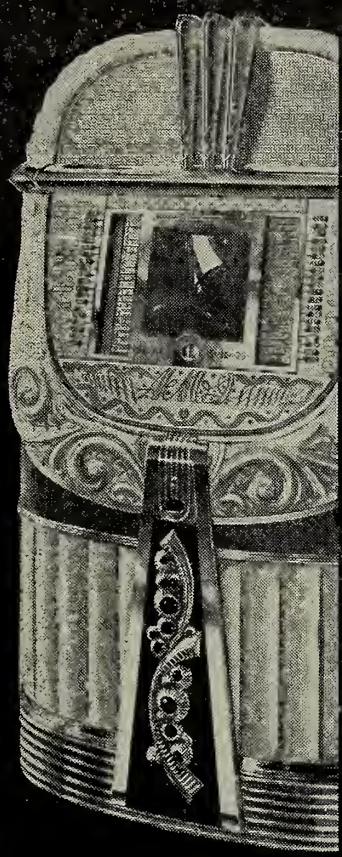
DALLAS, TEX.—Walbox Sales Company, Inc., one of Southwest's best known firms, announces that they will be situated in their own new building after June 15, located at 3909 Main street.

The firm is headed by George Wrenn and Fred Barber, both known in the industry for many years. Recently these men bought out Collis Irby's share of the business. Irby has retired from the coin business.

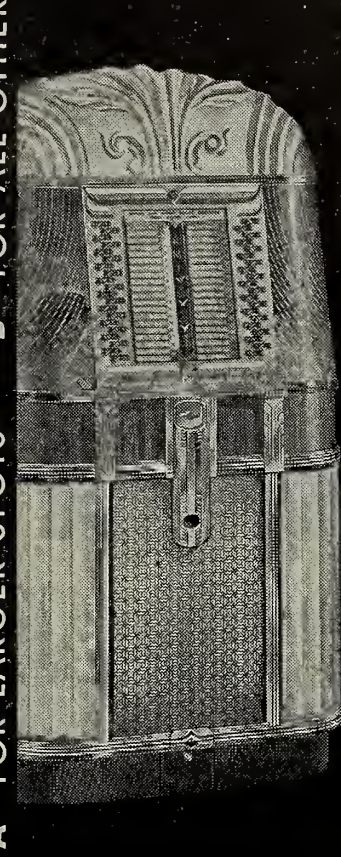
The firm is distributing games and music in the southwest territory.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

"A"



"B"



"A" FOR LARGER SPOTS • "B" FOR ALL OTHERS

AMI Incorporated

127 NORTH DEARBORN, CHICAGO 2, ILLINOIS

AMI Appoints Crown Nov. Co., New Orleans; South. Amuse Co., Memphis



L. C. FORCE

CHICAGO — Lindy Force, sales manager of AMI, Inc., this city, announced this week that the firm had appointed two new distributors to handle the AMI line of phonographs and accessories.

Southern Amusement Company, Memphis, Tenn., headed by Clarence Camp, has been appointed to cover the territory of Tennessee, Arkansas, Kentucky, and Northern Mississippi.

Crown Novelty Company, New Orleans, La., headed by Nick Carbajal, will distribute the phono line in Southern Mississippi and Louisiana.

At the same time, Force stated that the production of the model "B" phono has been stepped up considerably.

Arcades In East Hurt By Weather

NEW YORK—The unusually bad weather that struck the East this spring has raised such hob with the outdoor entertainment phase of the business that the *New York Times* sent out reporters to visit the amusement spots to get the reaction of the owners.

Arcades in these beach and resort locations naturally have been hard hit. The Rockaways, Coney Island, Jones Beach, Asbury Park, Atlantic Beach, Bradley Beach, Long Beach, and resort hotels stated that they were a month behind last year. In most beach resorts the arcade owners have to make their final rent payment on July 5, which means that they have to depend on favorable weather over the Fourth of July holiday week-end.

Added to the woes of the arcade men is the fact that 1948 rentals in most instances are above those paid in 1947.

However, the arcade men interviewed, in a majority of cases, were optimistic and were looking for a pick-up as they feel that "there are hordes of men, women and children anxious to set new spending records with the first ray of sunshine." In addition, the weather man has promised a long season, which will make it possible to operate right thru September.

WE HAVE ALL TYPES OF
STEEL AND WOOD
ROLLDOWNS

Contact Us For Low Prices
Write—Wire—Phone
Dave Lowy & Co. 594 - 10th AVE., N. Y. C.
(PHONE: CH. 4-5100)



A BRAND NEW IDEA
A 1 TO 4 ROLLOVER BUTTON COMBINATION.



- ✓ Flipper action, kick-out hole, single, double, triple, bonus, super high score—7 extra rollover buttons, and 3 - 100,000 bumpers.
- ✓ Operators acclaim it, the public demands it, it's Genco's Mardi Gras.
- ✓ Even greater playing appeal than Triple Action and Trade Winds combined.
- ✓ It has terrific action with **FIVE** ways to score.

GENCO BUILDS GREATER GAMES

2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

MAYFLOWER SALES CO. 572 TENTH AVE. NEW YORK, N. Y.

1200-A SUPER AIREON \$219.50 • 46S SEEBURG \$450.00

750 WURLITZER	\$310.00	500 WURLITZER	\$110.00
700 WURLITZER	275.00	HITONES SEEBURG	110.00
600K WURLITZER	150.00	LOTONES SEEBURG	165.00

We have all Makes and Models at Terrific Savings

GUARANTEED USED PHONOGRAPHS

All Refinished and Shop Tested Terms: 1/3 Down, Balance C.O.D.

Compliments and Birthday Greetings

DAVIS DISTRIBUTING CORPORATION

Congratulations To —
Bill Gersh and Joe Orleck
ON
THE SIXTH ANNIVERSARY
OF
THE CASH BOX
MIKE MUNVES 510-512 WEST 34th ST.
NEW YORK 1, N. Y.

IMMEDIATE DELIVERY
of
ALL NEW
BALLY
GAMES

Jennings Challengers, 5c-25c..... \$350.00
Jockey Specials..... \$415.00
Bally Triple Bells, 5c-25c..... \$525.00
Keeney Gold Nugget, 5c-25c..... \$550.00
Keeney Bonus Bells, 5c..... \$265.00
Bally Draw Bells..... \$195.00
Bally Deluxe Draw Bells..... \$275.00
Bally Victory Specials (Chrome Rails)..... \$159.00
Bally Melody..... \$110.00
Mills Four Bells..... \$ 49.50

ONE-HALF DEPOSIT WITH ORDER

BALLY REGIONAL DISTRIBUTORS FOR MARYLAND,
PENNSYLVANIA, VIRGINIA AND DELAWARE

CHRIS NOVELTY COMPANY
1217 N. CHARLES ST. (PHONE: VERNON 4223) BALTIMORE 1, MD.

MAN - LOOK AT THESE PRICES!

Bally VICTORY SPECIALS \$142.50
Bally MELODY 122.50
Gottlieb HUMPTY DUMPTY 122.50
Williams' SUNNY 122.50
United's SINGAPORE 122.50
United's TROPICANA 139.50
United's HAWAII 85.00

1/3 Deposit Required, Balance C.O.D.

CROWN NOVELTY CO., Inc.
920 Howard Avenue, New Orleans 13, La.
Phone: CAnal 7137 Nick Carbajal, Gen. Mgr.

LOOK!!

VICTORY SPECIALS— \$125.00
Clean
Gottlieb's DAILY RACES 150.00

The Original

NICKLE NUDGER
Was \$9.85—NOW... \$3.45

WESTERN DISTRIBUTORS
1226 S.W. 16th AVE., PORTLAND 5, ORE.

FLASH BULLETIN —

N. Y. C. Board of Estimate Adopts Pinball Bill. Geo. Glassgold Fights For Trade



GEORGE GLASSGOLD

NEW YORK—Altho attorney George Glassgold, representing the coin machine industry, put up a valiant battle at the meeting of the Board of Estimate on Thursday, June 17, the measure banning pinballs was unanimously adopted as enacted by the City Council, and now goes to Mayor O'Dwyer for his signature.

Prior to signing the bill, a public hearing will be held in the Mayor's office, but he indicated he would be out of the city at that time.

As O'Dwyer has personally sponsored the bill, and appeared at The Board of Estimate meeting, his approval is expected to be automatic, and the bill should become law within ten days to two weeks.

In arguing for the cointrade, Glassgold and Samuel Markewich, attorney for a local pinball operator, insisted that the men in the industry were business men, and the machines were not

gambling devices according to court rulings. They urged that the bill be defeated as it is so loosely drawn as to be confusing, and a licensing measure be substituted.

Glassgold made it clear that the validity of the measure would be tested in the courts if it was approved by the Board of Estimate and later signed by the Mayor after the required public hearing.

An Operator Tells The Truth

Our next issue (July 3, 1948) will feature a letter received from an operator as the lead editorial. I believe that this is the greatest letter you've ever read. It dares tell the truth. Be sure to make a note right now to watch for this feature editorial:

"the answer to the operator's prayer"

You'll read it, reread it and reread it again and again. It's "the answer" to what can be done to bring this business back stronger, bigger and better than ever before.

FOR SALE

Best money making night club on the Gulf Coast. Open Territory for anything you are big enough to do, wide open Club room.

E. O. VICK

POB 247

Gulfport, Miss.

WE HAVE ALL TYPES OF STEEL AND WOOD ROLLDOWNS

Contact Us For Low Prices
Write—Wire—Phone

Dave Lowy & Co. 594 - 10th AVE., N. Y. C.
(PHONE: CH. 4-5100)

RECONDITIONED 5-BALL FREE PLAY GAMES

4 Big Hit	\$25.00	1 Havana with motor..	\$89.50	3 See Breeze	\$49.50
4 Big League	25.00	1 Honey	59.50	1 Sea Isle	135.00
1 Broncho	90.00	4 Kilroy	59.50	1 Silver Streak	75.00
1 Chicago Coin Baseball..	89.50	5 Lightning	59.50	2 Smarty	59.50
1 Cyclone	69.50	1 Lucky Star	79.50	5 Spellbound	39.50
1 Crossfire	89.50	1 Maisie	89.50	2 State Fair	49.50
1 Double Barrel	35.00	1 Mexico	89.50	2 Step Up	49.50
1 Dynamite	59.50	3 Midget Racer	25.00	5 Super Score	59.50
1 Fast Ball	35.00	1 Mystery	69.50	5 Superliner	39.50
2 Ginger	90.00	2 Oscar	69.50	5 Surf Queen	25.00
1 Gold Ball	90.00	1 Play Boy	69.50	1 Suspense	39.50
1 Gold Mine	135.00	2 Rio	44.50	2 Tropicana	139.50
3 Havana without motor	65.00	3 Rocket	69.50	1 Torchy	90.00

200 Prewar games all Parts intact. Lots 5 or more, \$7.50 each. Write for lists.

Congratulations to Bill Gersh and The Cash Box

IDEAL NOVELTY COMPANY 2823 LOCUST ST. (PHONE: ST. LOUIS 3, MO. FR. 5544)

FREE PLAY PINS

Robin Hood, F.P.

Tennessee, F.P.

Triple Action, F.P.

Tropicana, F.P.

Catalina, F.P.

Bermuda, F.P.

Stormy, F.P.

Manhattan, F.P.

Sea Isle, F.P. \$49.50

\$110.00
EACH

ROLL DOWN SPECIALS

Gold Mine on base

Sea Isle on legs

Bubbles on legs

\$3950 EACH

Singapore, base

Hawaii, base

Cover Girl, base

Tropicana, base

\$5500 EACH

.....\$65.00

..... 79.50

Robin Hood, legs

Tropicana, legs

Manhattan, legs

Catalina, legs

Bermuda, legs

Stormy, legs

Tennessee, legs

\$7950
EACH

1/3 Deposit With Order, Balance C. O. D. or Sight Draft

DAVE LOWY & CO.

594 Tenth Ave.

Phone: CHickering 4-5100

New York 18, N. Y.

N. Y. CITY COUNCIL VOTES TO BAN "PINBALL" GAMES

Bill Now Goes To Board Of Estimate And Mayor For Signature. Measure Wins By Slight Margin Of 12 To 10. Minority Fought For Control And Licensing . . . Injunction Hearing In Supreme Court Continues. Decision Probably Due Next Week.

NEW YORK—The games division of the industry locally will know definitely next week exactly where it stands, altho there can be no question that the results of this week's events in the City Council and the courts, paint a black picture for the future.

The worst blow to hit the industry in its history was the bill banning "pinballs" voted on Tuesday, June 15, by the City Council. By a vote of twelve to ten, the measure was passed, and now goes to the Board of Estimate, then to Mayor O'Dwyer for signature. As the Mayor sponsored the bill, there is no doubt that he will sign it immediately.

The minority, who argued for control and licensing, put up a valiant fight to defeat the measure. It appears as if the Council disregarded the merits of the bill and voted strictly on party lines, with the majority sticking with the desires of the administration. During the meeting, the Democratic majority lacked the crucial vote of Councilman L. Gary Clemente, who was absent. Roll call on the measure was delayed until Clemente's arrival, and the majority was accused of filibustering.

Councilman Stanley Isaacs led the fight against the measure, claiming that it was "loosely drawn and that a substitute should be drafted." He claimed that licensing should be used to control the machines rather than prohibiting them. He contended that he believed the machines should be banned in any establishment open to children under 16. He said he saw no objection to their use in billiard and pool rooms, bowling alleys and saloons.

Another strenuous objector was Councilman Michael Quill who stated "I object to sending pinballs and screwballs underground to operate illegally."

Minority members of the Council who voted against the pinball measure included Stanley Isaacs, Manhattan, Republican; Benjamin Davis, Manhattan, Communist; Eugene P. Connolly, Manhattan, ALP; Walter McGahan, Queens, Republican; Ira Palestine, Bronx, Liberal; Alfred J. Phillips, Queens, Republican; Michael J. Quill, Bronx, ALP; Edward Rager, Manhattan, Republican; Louis P. Goldberg, Brooklyn, Liberal; and Mrs. Genevieve B. Earle, Brooklyn, Republican and minority leader.

The measure, as written and dis-

puted by ten of the twenty-two who voted, is so badly drawn that it can be used to practically eliminate all types of coin operated equipment, with the exception of Skee Balls. The inclusion of the phase banning equipment that contains any "element of chance" gives any city official, at their whim, the opportunity to start a drive to stop the operation of practically every coin operated game.

The injunction proceedings in Supreme Court, which began Thursday, June 10, continued on thruout the entire week. Witnesses for the cointrade, among whom were representatives of the various Chicago manufacturers, made quite a strong impression, answering queries honestly and intelligently.

Police Commissioner Arthur W. Wallander occupied the witness stand all day Wednesday, June 16, defending his drive against the trade. He reiterated his contention that there were criminals in the industry.

Samuel I. Rosenman, former Supreme Court Justice, and representing the coin firms (Allied, Hysol, Seaboard of New York and Supreme), at one time in the proceedings queried Wallander. "Commissioner," he said "I hold in my hand an affidavit by you in which you say the Police Department has information which establishes conclusively that large numbers of criminals participate in the control of the pinball industry. Did you make that statement?"

"Yes, I did," replied Commissioner Wallander.

A discussion between Rosenman and Justice Pecora followed concerning the word "arrest" as it related to the word "criminal."

Rosenman pointed out "Now I submit that by no standard of Anglo-Saxon law can a man who has been arrested and not convicted be called a criminal."

Rosenman then proceeded to prove that no listed manufacturer or distributor had ever been convicted of a crime, and that only five operators of a list of 185 had any convictions against them.

Wallander, pounded by Rosenman to prove his contention presented in his affidavits regarding "criminals" sought to befuddle the issue by claiming that he was a busy man and had to stay on the witness stand a full day, and that his subordinates have the information.

In answer to that contention, Rosenman stated "The Police Commissioner has signed these affidavits and he is the only one I can examine concerning them unless he will indicate or produce the subordinates upon whose information he relies."

With the passage of the City Council measure banning "pinballs" imminent, the trade is of the opinion it will gain little even if a victory is gained in the injunction proceedings. Legal talent point out that the only remedy left the trade would be an appeal in court questioning the "constitutionality" of the Council bill. This would be a costly and long drawn out method.

WE HAVE ALL TYPES OF STEEL AND WOOD ROLLDOWNS

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Write—Wire—Phone
Dave Lowy & Co. 594 - 10th AVE., N. Y. C.
(PHONE: CH. 4-5100)

WANTED TO BUY FOR CASH!

Genco
TOTAL ROLL
Write or Phone
Quantity, Conditions and Price

WORLD WIDE DISTRIBUTORS INC.
2330 N. Western Avenue
Chicago 47, Ill.

THE WEST'S LARGEST COIN MACHINE DISTRIBUTORS

Offers You

THE BEST IN NEW and USED EQUIPMENT

★ ★ ★ ★ ★
MOST FAVORABLY SITUATED TO HANDLE
EXPORT BUSINESS

TO
MEXICO

CENTRAL AMERICA
SOUTH AMERICA
HAWAIIAN ISLANDS
PHILIPPINE ISLANDS

WE ARE, AND ALWAYS HAVE BEEN, LARGE EXPORTERS OF COIN OPERATED EQUIPMENT.

CONTACT US IMMEDIATELY

★ ★ ★ ★ ★
"THE WEST'S LARGEST DISTRIBUTORS"

ADVANCE AUTOMATIC SALES CO.

1350 HOWARD STREET SAN FRANCISCO 3, CALIF.

(ALL PHONES: HEMLOCK 1750)

THEY WON'T LAST LONG!

FIRST COME—FIRST SERVED

Rush Your Order Now!

PHONE—WIRE—WRITE

PINBALLS — NO FREE PLAY

BANJO
WISCONSIN
MYSTERY
TENNESSEE
BERMUDA
STORMY
MELODY

COVER GIRL
BALLERINA
BUILDER UP
GOLD MINE
CATALINA
MADRID

TAKE YOUR PICK
ANY GAME

\$125⁰⁰
EACH

STEEL AND WOOD BALL ROLLDOWNS

ADVANCE ROLL	\$89.50
BING-A-ROLL	235.00
HY-ROLL	155.00
HAWAII	74.50
SINGAPORE	74.50
TROPICANA	155.00
COVER GIRL	135.00
GOLD MINE	135.00
BERMUDA	155.00

WRITE FOR PRICES ON ALL OTHERS.

SOLOPHONE AND PERSONAL BOXES—sacrifice

*Sincerest Congratulations to—
Bill Gersh and Joe Orleck on
The Sixth Anniversary of*

THE CASH BOX

RUNYON SALES CO.

593 TENTH AVENUE
NEW YORK 18, N. Y.

(PHONE: LOnacre 4-1880)

123 W. RUNYON ST.
NEWARK 8, N. J.

(PHONE: Blgelow 3-8777)

THE members of the California Music Operators Association Extend Heartiest Congratulations to Bill Gersh and The Cash Box on its Sixth Anniversary. We are indebted to this great publication for its untiring efforts to benefit all in the Industry.

GEORGE A. MILLER,
State President

CALIFORNIA MUSIC OPERATORS ASSN.

128 EAST 14th STREET

OAKLAND, CALIF.

LUMILINES-LAMPS GE. MAZDA
BIG BULBS: 7½, 15, 25, 40, 60
Watt, 120 in case. Per case. **\$10.50**
LUMILINES—24 in case, 75c each, 40 Watt,
48 in. long, Fluorescent, 80c each. Special
price on Fluorescent for A.M.I.
If It's A Bulb—We Have It! 1/3 Dep., Bal. C.O.D.
GOVERNMENT EXCISE TAX IN-
CLUDED ON ALL LAMPS.
ARCADE BULB CO. 56 West 25th Street,
New York 10, N. Y.

COIN MACHINE MOVIES

For Regular Panorams and Solo-Vues
REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes

PRICE \$32.50 TO \$38.50 Per Reel

PHONOFILM

3331 No. Knoll Dr. Hollywood 38, Cal.

Ponser Resigns From CMI Board

CHICAGO—George Ponser, George Ponser Company, Inc., this city, has resigned from the Board of Directors of Coin Machine Industries, Inc., effective June 7, according to an announcement by Dave Gottlieb, President.

"His resignation was accepted by the Board with regret" stated Gottlieb.

Ponser was elected to his first term on the Board of Directors at the annual meeting of CMI on January 21.

"If I can be of service to you in any way, please feel free to call on me at any time" Ponser told the Board.

NAMA Issues 1st Annual Yearbook

CHICAGO — National Automatic Merchandising Association, with headquarters in this city, began distribution of its new yearbook and buyers' guide, the "Automatic Merchandiser" this week.

The book, the first of its kind, contains 180 pages loaded with advertisements and contains many interesting articles.

In addition to the advertisements, feature articles appear by Elmer F. Pierson of Vendo Company, Kansas City, Mo., entitled "The Year Ahead"; Robert Z. Greene of the Rowe Corporation, New York, N. Y., on "Automatic Merchandising—Today and Tomorrow"; and George M. Seedman, secretary of the Rowe Corporation, and general chairman of convention and Exhibit NAMA, titled "The Greatest Event In The History Of Automatic Merchandising."

AUTOMATIC HOSTESS

UNIT OF 20
LIKE NEW

ORIGINAL PRICE \$14,800.00

WILL ACCEPT
BEST OFFER

DAVID ROSEN, INC.

Exclusive AMI Distributor

855 N. Broad St., Philadelphia 23, Pa.
Stevenson 2-2903

503 Evergreen Ave., Baltimore 23, Md.
Edmonson 5322

BEN RODINS SAYS

If I Can't Guarantee It . . .

I Won't Ship It!

RECONDITIONED GAMES

Ready For Location

Bermuda	\$135.00	Mystery	\$44.50
Bonanza	120.00	Nevada	104.50
Co-Ed	85.00	Ranger	72.50
Double Barrel	29.50	Sea Isle	130.00
Honey	69.50	Stage Door	
Hi-Ride	115.00	Canteen	24.50
Lucky Star	67.50	Surf Queen	24.50
Maizie	49.50	Treasure Chest	130.00
Marjorie	72.50	Tropicana	129.50

Hundreds of Other Games Available.
Call or Write for Lowest Prices!

MARLIN

Amusement Corporation

412 9th Street N.W. • DI-1625
Washington 4, D. C.

NEW ENGLAND OPERATORS..THIS MAY BE CHINESE TO YOU . . .



BUT THIS ISN'T . .

BRAND NEW Adams-Fairfax Cash Tray	
NUT VENDORS	\$ 4.95
Packard Model 7 Phono	
Like New	396.50
100 Packard Boxes, each	22.50
Daval Free Play Counter	
Games	8.75
Seeburg Hi-Tone 8800,	
ESRC	174.50
Mills Golden Falls,	
5c-10c-25c	WRITE
Wurlitzer 700	198.50
Wurlitzer 950	169.50
Wurlitzer 750E	345.50
Wurlitzer 850	279.50
1/3 Deposit, Balance C.O.D.,	
F.O.B. Boston	

**WANT
CLOSEOUTS**
OF ANY TYPE. BRAND
NEW MACHINES! PHONE!

Notice!!

We don't like to brag—but—every single machine you buy from us is GUARANTEED REGARDLESS OF PRICE. It's the finest—cleanest—most perfect working machine you've ever yet purchased. We guarantee that when we ship that machine to you—it will be shipped just when we said it would be.

REDD

DISTRIBUTING CO., INC.

130 LINCOLN STREET
ALLSTON 34, MASS.

(Tel.: STADIUM 2-3320)

“VIDEOGRAPH”

“Emerson” Television Receiver

PLUS

Juke Box Mechanism

“The ANSWER to the music operator’s Big problem”

WRITE! WIRE! PHONE!

VIDEOGRAPH CORPORATION

601 West 26th Street, New York 1, N. Y. (Tel: WAtkins 4-3767)

Bally Plant Pictured From Air



CHICAGO — Ray Moloney, George Jenkins and Herb Jones of Bally Manufacturing Company, this city, flew over their plant one day and were so impressed with the set-up and size that they went back again, but this time had a photographer with them. Dipping low, they came up with the above shot. General offices and factory are located at the left, and the shipping department is seen at the right rear. Right foreground shows the parking area.

La. Governor Signs Bill

NEW ORLEANS, LA.—The Governor signed House Bill No. 105 (*The Cash Box*, June 19), and enacted into law the measure that provides for taxation on coin machines.

The bill does not change the existing tax on amusement games (\$50), music machines (\$10), or digger and iron claw machines (\$25); but provides for a \$100 tax on slot machines.

Section 2 of the bill prohibits a parochial or municipal corp’n from imposing levies covered by the act.



JOE ASH
Active Amusement Machines Co.

666 North Broad St., Phila. 30, Pa.
Phone: Fremont 7-4495
98 Clinton Ave., Newark 5, N. J.
Phone: Mitchell 2-8527
1120 Wyoming Ave., Scranton, Pa.
Phone: Scranton 4-6176

ACTIVE

Reconditioned

GAMES
‘NUFF
SAID!

For A
Complete
List of
Specials

Drop a Line
to Any One
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WANT—All types of Music Machines, especially Seeburg Hitones, Wurlitzer 750 and 750E, etc. Quote lowest price and condition. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK 18, N. Y. Tel.: CHickering 4-5100.

WANT—Seeburg Manuals '46 on back. BELL NOVELTY CO., 467 W. EXCHANGE ST., AKRON 3, O.

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WANT — Mutoscope Cranes, Fan Fronts, Red Tops, etc.; late Bally One-Ball Games free play and automatic; Keeney Bonus Super Bells; Bally Triple Bells, etc.; Jennings Super DeLuxe, DeLuxe, Standard and Club Console Slot machines; Wurlitzer, Seeburg, and Rock-Ola post-war Phonographs; Packard Chrome Boxes. Write price and condition. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel.: Garfield 3585.

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FOR SALE—United Rendezvous \$175; United Monterrey, write; Chicago Coin Trinidad \$160; Gottlieb Lady Robin Hood \$140; Gottlieb Cinderella \$150; Seeburg 1947 Phono remote \$575; Mills phono 1947 like new \$495; Seeburg 9800 ESRC \$200; Seeburg Hitones 9800 ES \$150; Seeburg Mayfair new refinished, new plastics \$150; Seeburg original speakers \$10 ea. ANTHONY HIRT, 2303 N. 11th ST., SHEBOYGAN, WIS.

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FOR SALE—Territory closed, sacrifice on Flat Tops. 8 Pace Reels, Sr. 5c, \$25 ea.; 6 Pace Saratoga 5c Sr. \$25 ea.; Bally Skill Time 7 head \$50 ea.; Keeney 4 way Super Bell 5-5-5-25 \$39.50; Keeney Skill Time 7 head \$39.50; Evans Galloping Dominos \$39.50; Pace 5c-10c combination \$89.50; Pace 5c-25c combination \$99.50; 2 Mills Four Bells \$50 ea. HC-G MUSIC COMPANY, 1415 WASHINGTON SOUTH, MINNEAPOLIS 4, MINN. Tel.: AT 8587.

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CHICAGO CHATTER

Lots of excitement around town and yet not too many visitors... what with the NAMM show at the Palmer House, that brought in quite a few of the coinmen from around the country, and with the hearings on in New York with coinmen phoning in from about the nation trying to get info as to what to expect in the future...with the factory roadmen also out there pounding the highways and byways...lots of action everywhere...as coinmen fight hard to shake off the slump and get booming again.

The NAMM convention at the Palmer House brought out everyone of the record manufacturers and distribs in this area to greet the visitors from about the country...Harry Rosen who handles the record dept. for his brother, Dave Rosen of Philadelphia, was in town and was scooting about getting acquainted all over again...Milt Salstone of M. S. Distributing Co. who may soon be much deeper in the coinbiz than in the record field was also a prominent sight wherever coinmen and record men gathered this past week...Jimmy Martin was meeting with everyone...talking and smiling and saying "hello" to many friends of long standing while explaining the great job he's done with the disks...remember when Jimmy used to be one of the outstanding cig machine salesmen? Well, he's doing even better in the record biz these days.

Monroe Passis of Chord Distribs called around to say "hello" to all who were in town and told how he was going over the top with some of the new releases he had just received...Chuck and Evelyn Aron of Aristocrat were also here, there and everywhere...Lee Egalnick of Miracle Records around meeting everyone and smiling happily over the hits his disks were making and Chicago's ops among his best buyers...Those coinmen who came from near and far to attend the NAMM show at the Palmer House reported it as one of the best they had ever yet seen.

And the next big news of the week here was how the Chicago coinmen were watching the New York legality case now before Justice Ferdinand Pecora...Sam Stern of Williams Mfg. Co. and Herb Oettinger of United Mfg. Co. among those who testified in this case...and the case still under way in New York with many here getting long distance phone calls practically every hour of the day reporting on the progress of the case and the hope that the coinmen will win this one...Justice Samuel Rosenman is the attorney for the coinmen and all pin their hopes on him to win out...And while this case still under way the New York City Council passes the bill banning all types of coin operated games...which came as a blow to all concerned...the vote was close, 12 to 10...and now the legal lights are figuring how they can overcome this problem which faces them as the other case continues its hearings...some believing that the City Council bill can still be declared "unconstitutional"...suffice it to say that all here were tremendously interested in the news from N.Y.C. and all are still looking forward to a solution.

Great many coinmen attended the funeral for John Chrest this past week and all very saddened by the loss of genial John...who was one of the most likable of coinmen...and one of the very nicest of the men in town...Seems that more and more of the Genco Total Rolls are going up about town and many are on their way in from what we hear...coinmen here believe that these will prove very profitable and may open a new kind of run in town for at least a year to come on present injunction...Dave Gensburg over at Genco continues to be one of the busiest men in town and, in his own way, a grand optimist...looking at the coinbiz from his many years of experience Dave foresees where it will come back stronger than ever...That's what we need...lots more optimism and harder work than ever before.

Harry Williams still busy trying to satisfy the terrific demand for his "Yanks" with Skeet Moore and Sam Stern on long distance phones all day long trying to get machines to everywhere at one and the same time...this game being one of the most outstanding hits in many a moon...with ops reporting it one of their very best moneymakers...That reminds me...if Nate Gottlieb had himself Sol's white hair, a nice big paunch...he could be called, "Olde King Cole"...himself...providing, of course, that Nate goes in for eating puddings and things...and when we think about that we also think about Nate's story of the fortune telling waitress who was given a few pennies as a tip by some big sport...ask Nate to tell it to you...it's a real belly laugh.

They tell me that Harry Brown of American Amusement has again become one of the travelingest of the traveling men covering all sorts of miles and places visiting with leading ops and distribs and reported to be doing a very fine job, too...Lindy Force of AMI a very happy guy this past week announcing the appointment of Nick Carbajal of Crown Novelty in New Orleans to represent the firm in Louisiana and southern Mississippi...and Clarence Camp of Southern Amusement, Memphis, who will represent AMI in Tennessee, Arkansas, Kentucky and northern Mississippi...Lindy is expecting "great things" from both men who are among the south's most

noted leading distribs and who have done very fine jobs for the factories they represent at this time...and, at the same time, Lindy reports that AMI have doubled production on their 40 selection wall box with production on their new Model "B" getting bigger and better every day.

Gordon Sutton of Illinois Simplex (Wurlitzer distrib) still flying around in his "flying ash can" as one of the other Wurlitzer distribs terms it...which ain't at all fair...since Gordon has one of the newest planes and is well known as a very fine flier...he's just returned from covering the southern part of the state and reports that ops are beginning to once again get some smiles on their faces as the collection average steadily continues to creep upward...which is good news for everyone...Over at United...Billy DeSelm was a busy little boy this past week...entertaining out-of-town coinmen. Among them Woolf Solomon of Central Ohio Coin; Dave Simon of New York and Charley Trau of Cincinnati...Billy says that one of the nicest things about the coinbiz is the fraternal feeling which the men have for each other and the way they simply love to get together and just talk things out. "With people like that," he continues, "this industry simply must continue to go on ahead."

Hymie Zorinsky pulled in from Omaha this past week...with that big, fat cigar sticking out of his mouth...asking, "Well, what's new?"...and generally enjoying himself visiting around the factories in town to "just talk things over"...Art Weinand of Rock-Ola back from a visit to the east found the factory crowded with visitors who had come along to the service school which they conduct and which has helped tremendously to get the Magic-Glo phono of the firm ever greater recognition. Willard East of St. Louis, Allan E. Fisher of Cleveland, M. J. Woodward of Seattle, Charlie Gaines of Indianapolis, H. E. Morris of Dallas, R. E. Kenso of Montgomery, to mention a few who were in the factory when Art arrived.

Jean Bates of Pace just back from a roadtrip and reporting that conditions out in the west are much better...with many of the coinmen working right on ahead...and doing darn good...which is also grand news to hear these days...Among the most active of all the active people in town is that Bally gang...brother, they don't wait for a thing...just go on ahead and work like mad...shipping and selling and selling and shipping...and that young, up and coming salesman, Bill O'Donnell pounding that long distance phone and, believe me, getting the business, which is most important...Didn't see much of Georgie (the "G") Jenkins this past week...wonder where he's hiding?...and that reminds me looks like the good old mountain feud between Georgie the "G" and Tommy "the C" is calmed down...which is a shame...could always depend on one or the other bustin' wide open with a terrific wise crack while shootin' the breeze...now Tommy (just as dapper as ever, by the way) seems to have calmed down...can't even get a good wisecrack out of him these days...What's with you Ting-Ling?

Ted Rubenstein of Marvel always planning ahead...come h— or high water...there's Ted...right in there, punching and believing that this thing is going to pull the business right to the top...Ted's preparing to pop with a surprise we hear...Looks like there is a Nat'l Coin Machine Credit Bureau in the making from what we hear and it should certainly prove of good value to the distribs thruout the nation as well as all the ops who have long asked such a Bureau to get under way...Like the way Dudley C. Ruttenberg of CMI is doing one grand job for the biz with the info he's releasing to the trade...Grant Shay is still turning out his "Spinning Reels"...Coupla coinmen the other nite in the Celtic were rather loud and were almost given the grand pitch hadn't one well known coinman stepped to the fore to say a few words...and they'll never know he was one of their competitors...They tell me you'll see coin operated television around this man's town very soon... "Videograph"...the job introduced at the last show and reported to be clicking very well wherever placed...There's a game on location out on Lincoln Ave. near Irving Pk. which has plenty of stuff...tho well known to coinmen...it's now in new shape and new form and has been doing better than ten bucks per day...with the owner, who is also an op, eager to buy 25 of 'em...but in a hurry.

Which also reminds me...the people over at Chicoin...are busier than ever since their announcement of "Spinball" and that grand spinner feature...the ops went for it...it seems...and it now looks like once again the bigger, new Chicoin factory will be working long and late hours to turn out the games already on order...One op, well known to the business, and one of the business leaders here said this past week, "There's nothing wrong with the coin machine business except a few guys who are in it and who just like to make lots of things, aside from this business, sound wrong"...like the way he says that, "sound wrong"...for when the boys add up their take at the end of the week...there just ain't nothin' wrong, brother, believe you me...they're still far, far better off than anyone of the businessmen they know... And that's 30.



EASTERN FLASHES

The amusement machine division was spotlighted in the news once again this week. The Supreme Court injunction proceedings to restrain the police from molesting equipment continued thruout the week, and the bill banning games was introduced to the City Council on Tuesday, June 15. Whatever the result of the injunction hearings may be, the trade was hit a hard blow when the City Council voted 12 to 10 to ban the machines.

As is always the case, the City Council's bill aimed at "pinballs," is so badly written that any amusement machine can be included in its interpretation. The bill bans any game that includes "an element of chance." Just figure out what a crusading and "blue nose" element can do with that type of legislation. At the Council meeting, the opponents of the bill put up a strong and strenuous fight to argue it down. It appears as if the entire bill was strictly one of politics. Because the bill was sponsored by Vice Chairman Joseph T. Sharkey, and backed by Mayor O'Dwyer and his appointees, certain Councilmen cast a straight vote for the bill. At one stage of the voting, the proponents of the bill stalled for a considerable length of time so that one of their group could be present. Without this vote the bill would have failed.

Headed by Councilman Isaacs, the minority expressed their view of the measure. He said the bill was loosely drawn and that a substitute bill should be drafted. He contended that licensing should be used to control pinball machines rather than prohibition. While he believed the machines should be banned in any establishment open to children under 16 years, he said he saw no objection to their use in billiard and pool rooms, bowling alleys and taverns.

Councilman Michael J. Quill expressed his disapproval when he stated "I object to sending pinballs and screwballs underground to operate illegally."

The bill now goes to the Board of Estimate, and then for Mayor O'Dwyer's signature. It is taken for granted that it will be adopted.

* * * * *

The Supreme Court injunction hearing (Allied, Hysol, Seaboard of New York and Supreme against the Police Department) which began Thursday, June 10, continued thruout the week. Among the witnesses called by the coinmen's attorney, Samuel Rosenman, were Sam Stern of Williams Manufacturing Company and Herb Oetinger of United Manufacturing Company. The trade's witnesses made a very fine impression with their forthright and honest testimony. Police Commissioner Arthur W. Wallander was on the witness stand all day Wednesday, June 16. The Commissioner reiterated his contention that there were criminals in the industry. Under questioning of former Supreme Court Justice Rosenman, the Police Commissioner was embarrassed no end when he wasn't able to name one such individual. However, he confused the issue by appealing to Justice Ferdinand Pecora, who is hearing the case, claiming that the details are known to his subordinates. He also proclaimed loudly that he was a busy man, and shouldn't be kept on the witness stand for so many hours. Rosenman didn't let up, however, explaining that "The Police Commissioner has signed these affidavits and he is the only one I can examine concerning them unless he will indicate or produce the subordinates upon whose information he relies." The question was "sluffed off."

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While it would be a wonderful victory if the injunction was continued, the trade is of the opinion that it gains little if the City Council bill is voted into law. As pointed out in previous issues of *The Cash Box*, the only remedy for the trade would be an appeal against the bill as "unconstitutional." A move of this kind would be lengthy and costly.

* * * * *

Coinmen in Nassau County, Long Island, were also the victims of an adverse court ruling when Justice Cortland A. Johnson in Supreme Court refused to enjoin six Nassau County law enforcement officers from interfering with pinball operations. Earle Backe, National Novelty Company, Merrick, L. I., with the backing of other operators had asked for the injunction, charging that the police officers put pressure on tavern owners and other locations to keep pinball machines out of their spots.

* * * * *

John J. Fagan, City Collector, Bureau of City Collections, New York City, asks that we notify local coinmen who may be affected by the Occupancy Tax, that the last day for payment of tax falls due on July 15, 1948. The City Treasurer, Spencer C. Young, points out that the tax

applies to all occupants of rented premises used for a gainful purpose for one month or more prior to July 15. Young states that failure to make payment on or before the due date will entail penalties which the law prescribes for late payment, namely, five times the amount of tax due plus interest of five percent per month.

* * * * *

Abe Green, Runyon Sales Company of New Jersey, is all excited over a call he received from Milton Gelman, Major Enterprises, Newark, N. J. this week. The conversation started off with Gelman complaining about the five new Model "B" AMI phonos he had just bought. But when the conversation was concluded, Green was grinning from ear to ear. It appears that the complaint was about the size of the cash box in the "B". "What's the matter with AMI" squawked Gelman. "If they're going to make such an appealing machine, why don't they make the cash box bigger." Milt reported to Green that the five machines out on location one week averaged between \$55 and \$60. The phone call wound up with Gilman placing an order for more machines. . . . Barney (Shugy) Sugerman of the Runyon New York office had so much success with his recent road trip that he left once again this Thursday. This time he'll see the ops in Connecticut. . . . Ben Becker, Ben Becker Sales Company (Bally regional sales representative) awaiting the arrival of Art Garvey, Bally's roadman. "Maybe I'll knock him off in 'Gin' for another million dollars or so" chuckles Ben. Meanwhile, he reports that orders for Bally's new five-ball "Rancho" are flocking into his office, with the trade indicating that it's a real winner. The "Tenth Avenue Beau Brummel" received a father's day gift of a half dozen new ties from his missus. Hey, "Senator" Bodkin, are you going to let Ben step ahead of you in the "tie sweepstakes." Let's have a contest. I'll be the impartial judge.

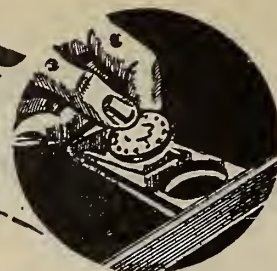
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Hymie Koppel, the industry's "Truckologist," has his truck rolling the streets sporting a beautiful Rock-Ola sign. While in Newark, N. J., Dave Stern and Irving Orenstein of Seacoast Distributors (Rock-Ola distributors) put the sign on both sides of the truck. Hymie serves the entire trade, and was slightly worried about what the other music distributors would say, but it appears as if they were more amused by Stern's tactics than aggravated. "We'll have to get a bigger and more beautiful sign" stated one distributor "and paste it right over the Rock-Ola sign. . . . Mike Munves, regardless of bad weather or business conditions, claims the 1948 season the best ever enjoyed by his firm, particularly the export department. . . . Hymie Rosenberg, H. Rosenberg Company, finally caught giving something away, but when we investigated we found that the candy bar offered was a "phony." All we got was a handful of water.

* * * * *

Phil Mason, Dave Lowy & Company, hardly has the time to say "hello," rushing all over the place, taking care of customers, and seeing that orders are being shipped. Dave Lowy, the other half, spends most of the week on the road and at court listening to the goings on. . . . Joe Munves, Economy Supply Company, tells us The Tone Arm he advertised in the June 19 issue of *The Cash Box* permits the playing of 50,000 plays per record—not the 2,000 as stated in the ad. We're sorry, Joe. 50,000 plays is slightly different from 2,000. . . . Joe also tells us he's got the Wico "Whirlwind" part for pinballs. . . . With Joe Young, Young Distributors, Inc. (Wurlitzer distributors) out of town, Danny Kipnis is kept hustling every minute of the day. Jim Healy, spends some time around the office, prior to entering the hospital for that ulcer operation. Mike Colland splits his time between the Newark, N. J. and New York Offices. . . . Jack Sheppard, president of the Philadelphia Music Ops Assn. in town for Louis Prima's (famous ork leader) wedding. . . . Teddy Seidel, newly appointed sales manager for Blendow & Meyers, Inc., continually on the go. If he isn't rushing somewhere to see a customer, he's banging away on the phone. Al Blendow, head of the firm, tells us he'll have an announcement of importance to make very shortly. . . . Bill Rabin, Filben, in town to see Bill Goetz of Capitol Automatic Music Company, distributor for the phono. . . . Charley Wertheimer, the jovial Boston arcade owner and music operator, in town. Everybody is happy to hear that he's recovered completely from his recent heart attack.

THRU THE COIN CHUTE



CALIFORNIA CLIPPINGS

The boys in the vicinity of Coin Row and Civic Center are holding their breaths these days, as this copy is being written, re the appeal outcome on Pokerino. . . . Odds on the decision aren't as long as they were on the Graziano-Zale upset and here's hoping the people in this business won't take the count. . . . One guy who's in there swinging like mad, and occasionally connecting, is idea man Lyn Brown, who this week comes up with a new proposal to the City License Bureau regarding the licensing of games. . . . He's also been promised a hearing on "Pitch 'Em & Bat 'Em" for city operation but his happiest break this week was a deal with Advance Automatic Sales Co. of San Francisco to handle the Brown distributed Penn full size shuffleboard with electric scorer and also the Lyn Brown labeled 8-ft. rebound. . . . At Pacific Coast Distribs, Len Micon was out checking terrific reports from live areas on Genco's new "Mardi-Gras" 5-ball while son Arnold and Frau held down the fort awaiting a new shipment of the popular game. . . . Bill Wolf of M. S. Wolf Co. back from North, where he sold Seattle building and closed Portland branch to concentrate on Southern California operations.

E. T. Mape L. A. office blossoming out with new Filben Maestro floor model. . . . A handsomely constructed and lighted box, it boasts a moderate price, good playing quality, 30 selections and only four major adjustments, according to George O'Mea, Mape's new major-domo here. . . . Also visited with Bill Clayton, Service Mgr. of the local establishment who came down from San Francisco, where he worked with O'Mea for the late Jack R. Moore and, afterwards, for R. F. Jones. . . . Paul Laymon's showroom looking like an arcade, with a fine lineup of new 5-balls, headed by Bally's turret-kicking "Rancho". . . . If you're hungry these days when dropping in on Laymon's, you can always sample his new line of pan candies. . . . Paul has just taken on the "Hi-ho Jr." trayvender and expects big things of it. . . . Bill Williams still awaiting more "Yanks" from son Harry's Chicago plant. . . . Current baseball fever has really boosted the stock of this particular 5-ball. . . . that is, wherever the game can go in this region. . . . Aubrey Stemler a busy man, what with promoting Aireon's new boxes and maintaining a nice business on new Kayem vendors and used general equipment.

Chi Coin's "Spinball" no longer a mystery but nonetheless an intriguing game, with its unique spinning wheel action. . . . We tried a few shots on it at Sicking Distribs and found it one of the most exciting 5-balls yet out. . . . Plenty of fast action and that spinner on hand as an added attraction for higher score and mad ball antics. . . . Genco's "Mardi-Gras" alongside also lured us into a contest of skill with Jack Ryan, who lauded the game's dressy board and lively play. . . . Charlie Fulcher back from several days in Las Vegas, where he reports "Black Gold" is the thing. . . . Charlie a philosophical gee, says "business isn't bad. . . . you just gotta go after it". . . . The Mills office here ready to go all out on their new electrically scored shuffleboard.

Speaking of shuffleboards and their operation in this city, we don't know whether to feel complimented or sorry about getting our first rise out of several distribs, who previously brushed our stuff off as so much pufferoo. . . . These gents—and they're perfectly right and honorable in their comment—wanted to know how come the "scare" item a few weeks ago re shuffles. . . . We gave out this explanation, not apology, and we think it belongs here: What we said was not meant as a scare. . . . we're not attempting to become a regional Walter Winchell in this industry. . . . certainly, optimism in the tradition of *The Cash Box* and its pub-

lisher, Bill Gersh, is a fine thing, and we're all for it—by nature and by loyalty to an employer and source of revenue. . . . BUT as a newspaperman of some experience and integrity, we believe in reporting NEWS as NEWS, RUMORS as RUMORS and JUST TALK as JUST THAT. . . . Our comment on the boards at that time was presented as JUST TALK. . . . and we certainly assumed that experienced, mature operators and distributors would take it as JUST THAT. . . . Now, in the same spirit of truth and honesty, let it be known that THERE IS, AT THIS DATE, ABSOLUTELY NOTHING OFFICIAL AND NOT EVEN ANY NEWS INDICATING THAT THE AUTHORITIES ARE GOING TO CONCERN THEMSELVES UNDULY WITH SHUFFLEBOARD OPERATION. . . . Okay, fellers? . . . And if you still want us to check with our newspaper friends, optimistic and maybe at times otherwise let us know.

Automatic Games, unperturbed by it all, a happy, busy bunch of boys this week as they prepare to open their second office up the street by extending their staff. . . . Genial George Warner reports they've just completed an installation of new "Black Golds" for Santa Monica Elks Post 906. . . . That was a handsome new Lincoln Dannie Jackson was driving the other day. . . . and an even handsomer item up front with him. . . . Seen around Row from outa town: Dan Gould in from Chicago on behalf of Gould Enterprises, and lining up orders for parts. . . . Carl Noto down from San Francisco. . . . William Black and J. A. Ewing from Bakersfield. . . . William Shorey from San Bernardino. . . . Art Thorn of Idylwild. . . . S. L. Griffin from Pomona. . . . Ventura's Perry Irwin. . . . Ivan Wilcox from Visalia. . . . Claremont's Jack Mallett. . . . Ollie Trevillian from Santa Barbara, just up and around after three months in the hospital. . . . Bud Parr and Fred Gaunt of General Music Co. busy with Rock-Ola shipments and shuffleboard orders. . . . Fred reports the usual seasonal pickup in arcade business came early this year and promises new high.

Musically, everything was pianissimo this week, with most of the big boys back in Chi for the NAMM Convention. . . . Among those missing from the local scene were Black and White's Paul Reiner (with wife), Modern's Saul and Joe Bihari (continuing on to New York, where Joe stays and Saul launches national sales tour), Aladdin's Leo Mesner, Specialty's Art Rupe, etc. . . . Sales Mgr. John Davis holding down fort and making noise like Art until the Rupe gets back from the Windy City. . . . Jules Bihari is dubbing in for the entire family at Bihari, with Saul and Joe in East and Ad Gal Florette taking a much deserved vacation. . . . Ralph Bass of Coast Records also off to Convention to plug Charley Washburn's Coast wares and his own BOP label. . . . Washburn stayed home this trip and throws in boost for Kay Starr's (pre-Capitol) Lamplighter disc, "I Cried For You" and "Frying Pan". . . . Likewise for Jimmy Zito's "Key Largo" from film of same name.

Holiday's Lou Chudd also traveling, a long one through South, on to Cuba, New York and back to home base in Hollywood. . . . His Imperial label currently doing a nice biz this country and abroad. . . . Bill McCall of Four Star out and chatted with publicity chief Fleming Allen, who reports T-Texas Tyler's new "Dad Give My Dog Away" heading for strong spot on folk lists. . . . Tyler back in town from successful tour East but will head out soon for playdates in his home state. . . . Should be plenty buzzing come next issue with the local boys back from Chicago full of big ideas and stuff.

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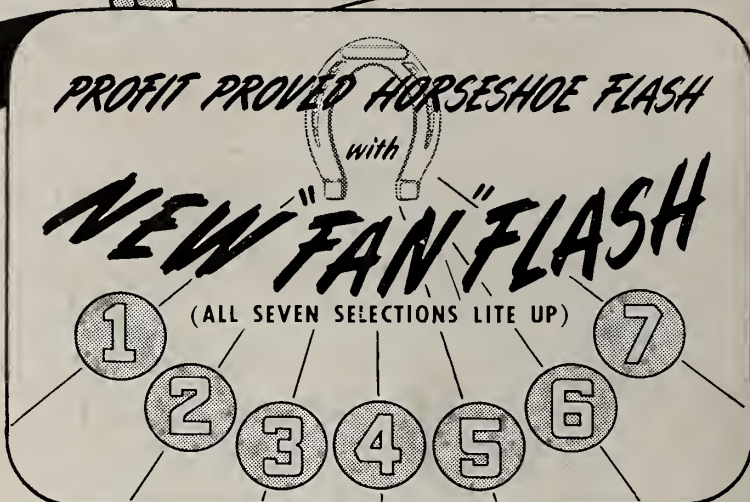
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